



Minutes of the Meeting of the Art Exhibition Working Party

held on Tuesday 10 December
2019 in the Maitland Council Office
commencing at 9:30am

(Subject to confirmation)

1 **OPEN**

1.1 **Welcome by Chairperson**

Renee Edwards declared the meeting open at 9:32am and thanked everyone for attending.

1.2 **Present** – Leanne Cane, Richard Cane, Renee Edwards (Chair) Stuart Palecek, Carolyn Ramsey (Minute Secretary), Jennifer Robyn, Lesley-Anne Swaans, Suz'Anne Warren, David Harding

1.3 **Apologies/leave of absence** – Mayor Darren Braund, Cr Roger Johns, Cr Tania Stock, Taylor Gray, Amanda Loechel

1.4 **Minutes of previous meeting**

Jennifer Robyn moved

Leanne Cane seconded

That the Minutes of the Art Exhibition Working Party (AEWP) meeting held on 12 November 2019 be confirmed as a true record.

CARRIED

2 **BUSINESS ARISING**

The Chair noted that we would aim to have the meeting close at 10.30am as David had a prior commitment and the adjacent lunch-room would become noisy due to an internal function.

2.1 **Art Trail Update**

Warooka Progress and Port Vincent (Parsons Family) have notified that they will not be participating in the Art Trail.

Maitland are still looking to be included and need to be followed up.

Leanne reported back that Sunnyhill was interested in being part of the Art Trail but were concerned about the size of their display area for the large paintings by Josh Ruddick. It was suggested that staff visit the Winery to determine if it will work. They also advised they would need to be closed Good Friday.

ACTION: Carolyn to follow up with Olivia (0418 896 449) at Sunnyhill Distillery. Renee to look at the space next week and take some photos for staff to consider if the size will be an issue for Josh's work.

2.2 Sponsorship Plan

Carolyn is following up key, higher profile sponsors seeking increased value sponsorships. These include the following who have been emailed and will be followed up next week:

- Forbes Wealth Planning - Jo Forbes
- National Resource Management - Anthony Fox
- SIMEC – Denise Sharp
- Cheetham Salt – Ryan Hodgson
- Murdock Motors – Michael Murdock

Other Suggestions include:

- Webb and Associates – Nathan Smith (but may be moving to Adelaide)

ACTION: David H will personally speak to Michael Murdock and Fraser Ellis MP Member for Narungga.

ACTION: Stuart will talk to Ardrossan Foodland, Kevin Holland SIMEC and Rotary Maitland

ACTION: Carolyn to send the Sponsorship Prospectus to Stuart

ACTION: Carolyn and Stuart to meet to discuss ways of personally approaching local businesses.

Since the last Minutes were distributed we have received notice of Sponsorship from:

- CopyKing – Printing of Raffle books (aim to be available before Christmas).
- Lakeside Dental - Lesley reported back that she had secured a Gold Sponsorship from Lakeside Dental in Yorketown after they first declined.

2.3 Sam Brooks – Mural Art Work

Carolyn reported that Sam Brooks was sent the images of the Wearers Flat Reserve, amenity block in Yorketown. She is confident that he will like the location and once he is confirmed a report will be required to go to the 15 January 2020 Council meeting to seek funding – Report due 6 January 2020.

Council workshopped the idea of local Murals earlier this year and a mural received in-principle support.

2.4 2020 Art Judges - Carolyn confirmed that we now have all judges selected and confirmed. These three local and three from outside Yorke Peninsula are:

- Fine Art / Painting - Andrea Przygonski and Sandra Starkey Simon (as in 2018)
- Photography - Pete Dobre and Merv Simmonds (as in 2018)
- Sculpture - Edward James and Sandra Burt (new in 2020)

Full biographies are now available on the Yorke Peninsula Art Exhibition Website.

2.5 DL Exhibition flyers - tabled along with copies of the December Newsletter. Working group members were encouraged to take some and distribute in their local area.

ACTION: David H to distribute flyers and December newsletter to Elected Members.

2.6 Draft Acquisitive Sponsorship – was discussed at length by Working Party members. Main points discussed included:

- the reasons (pros and cons) why someone would Sponsor and not take up an Acquisitive Sponsorship opportunity
- the Acquisitive Sponsorship prize is new – and it has come out after the existing Sponsorship offer was distributed. To date, 17 Sponsorship offers have been received from businesses and two from individuals
- ensuring that the Acquisitive Sponsorship prize does not compete / weaken the existing Sponsorship strategy for fundraising
- that Sponsorship needs to remain a key strategy for raising Exhibition Prize money
- that as a priority, the full listed value of an artwork will still go to the artist for an ‘acquired’ artwork
- Artists will be paid their artwork sale value amount – less the exhibitions 20% commission
- that a key attraction of the Acquisitive Sponsorship prize is the special, exclusive preview opportunity to purchase a work before the public – pick of the best!
- limiting the Acquisitive Sponsorship prize to a maximum five prizes (first come first serve) in its first year (2020) to assess its impact and success
- keeping the Acquisitive Sponsorship prize to individuals only in 2020
- the option to postpone its ‘launch’ until the 2022 exhibition
- that the terms and conditions consider including that the Acquisitive Sponsorship prize – value of artwork acquired - is ie a minimum 10% less than the Acquisitive Sponsorship prize value ie a \$1000 Acquisitive Sponsorship prize presenter can preview and purchase an artwork to a maximum value of \$900
- if a presenter of an Acquisitive Sponsorship prize of \$1,000 selects an artwork listed at ie \$800 then the Exhibition will keep the balance of \$200 (this also covers off / includes the minimum 10% sponsorship income)

ACTION: Carolyn to explore the impact and benefits of a range of scenarios, including points noted and distribute to Working Party members the letter (inviting Acquisitive Sponsors) for out of session consideration and response.

2.7 Opening Event MC – Amber Joy Poulton is interested and available and was originally offered \$200 plus travel but has agreed to undertake the MC role for a fee of \$400 (plus travel reimbursement). The Working Party agreed to have Amber Joy Poulton as the MC and to pay the fee of \$400.

ACTION: Carolyn to confirm Amber Joy Poulton attendance and that the Working Party accepted the counter offer she made by for the role of MC at \$400 plus travel.

2.8 Art Raffle - we received three donations of art from 2018 Winners for the Raffle. These included:

- Oil Painting from Ruth Robinson ‘Surf and Sunrise’ value \$850

- Bronze sculpture by Clayton Penley 'Tiparra Rising' value \$550
- Oil Painting by Terry Braund 'Butlers Beach' value \$500

We have also received in-kind sponsorship from Copyking for printing the Raffle books – we are printing 2,750 tickets at \$2.00 each and they should be available before Christmas.

Winners will be drawn on Monday 13 April 2020 with results published in the Country Times on Wednesday 15 April 2020.

ACTION: Carolyn to call Victoria Rolinski as to making an Art Raffle donation as she has in the past.

2.9 Working Party Member Web Photos - we are still waiting for a photo from Amanda Loechel for the website – all other Working Members photos are now posted online.

3 2020 EXHIBITION

3.1 Update on Progress to date – as per attachments to Agenda.

- we currently have ten schools interested and will register their participation

3.2 Acknowledgement of Country - included in the 2020 Exhibition Catalogue was supported.

3.3 'Contribution to the Arts' Award – was discussed as to a way to acknowledge and celebrate people who have made a sustained contribution to the arts on the Yorke Peninsula. The idea received general support but needs more work as to the process ie nominations (by the community) criteria (and eligibility) and selection process. It was agreed that The Award and the nominated winner would need to be endorsed through a Council Report as it would be a Council Recognition award.

It was preferred that the Award form part of the Biennial Art Exhibition Opening Ceremony and would be a Certificate Award, not a remunerated Award.

ACTION: Carolyn to investigate the interest, impact and nature of this type of Award and report back to the Working Party.

3.4 Poster Ideas – deferred to next meeting

4. GENERAL BUSINESS

4.1 Working Party Meeting going forward – Terms of Reference

Amendments as per endorsed at the November meeting will occur after the 2020 Exhibition closes.

4.2 Art Lanyards and Aprons – were discussed and overall Lanyards were preferred with an ID card for volunteers and staff. Aprons were supported for waiting staff if they were going to be black, otherwise a colourful apron would be preferred. A larger, undated, bolder logo was supported for good viability. Vests and polo shirts were also suggested but it is expected that they would be more expensive than aprons. Embroidery is anticipated to be more expensive than print.

ACTION: Carolyn to seek a quote from Bray Signs (Maitland) or Bonney's Embroiderer in Warooka (Carly Harris) for lanyards and aprons.

- 4.3 Farewell to Renee Edwards.** Taylor Gray (Deputy Chair) is currently on leave and discussion and appointment of the interim Chair (covering Renee’s maternity leave) will be made at the next Working Party meeting. Working Party members were asked if anyone was interested in the role. No nominations were received at this time.

The Chair thanked the Working Party members for their contribution throughout the year and wished them well with the Exhibition.

- 4.4 AOB –** Stuart asked who coordinates and supervises exhibition volunteers. He was informed that Progress Associations look after all volunteers required by the event at each of the Exhibition venues – Ardrossan, Edithburgh and Yorketown.

5. NEXT MEETING

Tuesday 14 January 2020, 9.30am, Minlaton Council Office.

6. MEETING CLOSE

The meeting closed at 10.36am

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Chairperson – Renee Edwards