



Minutes of the Meeting of the Art Exhibition Working Party

held on Tuesday 14 January 2020
in the Minlaton Council Office
commencing at 9:30am

(Subject to confirmation)

1 **OPEN**

1.1 **Welcome by Vice Chairperson**

Taylor Gray declared the meeting open at 9:32am and thanked everyone for attending.

1.2 **Present** – Mayor Darren Braund, Leanne Cane, Richard Cane, Taylor Gray (Vice Chair), Carolyn Ramsey (Minute Secretary), Terry Braund (proxy for Jennifer Robyn) , Suz'Anne Warren,

1.3 **Apologies/leave of absence** –Cr Roger Johns, Cr Tania Stock, David Harding, AmandaLoechel, Stuart Palecek, Jennifer Robyn and Lesley-Anne Swaans

1.4 **Minutes of previous meeting**

Suz'Anne Warren moved

Richard Cane seconded

That the Minutes of the Art Exhibition Working Party (AEWP) meeting held on 10 December 2019 be confirmed as a true record.

CARRIED

2 **BUSINESS ARISING**

2.1 **Art Trail Update**

No updates - Maitland and Sunnyhill will be followed up now it's the New-Year.

2.2 Sponsorship Plan

Sponsorship activity is winding down so staff are able to focus on delivering the 2020 Exhibition. 2019/2020 Sponsorship Budget is \$10,000 (ex GST) and to date we have achieved cash sponsorship of \$ 12,680 (ex GST) and In-kind Sponsorship of \$2,400. Total \$15,080 (ex GST).

During January and February, Stuart will be visiting Ardrossan businesses seeking small ie \$200 sponsorship donations and / or to sell our Art Raffle books.

In addition, we have a YP Art Exhibition Grant application into GFG Alliance (SIMEC) for \$ 5,785 for their funding consideration at the end of this month.

2.3 Jack Fran – Weaners Flat Mural Art Work

Jack is the artist endorsed by the Working Party as replacing Sam Brooks. A Report is going to Council on 15 January seeking \$4,000 one off funding to undertake the Mural as part of the YP Art Exhibition at Easter 2020.

The Committee discussed options if Council did not, or only part funded the mural.

Support for the mural to proceed was strong. The Committee discussed options for part or full funding from the 2020 YP Art Exhibition budget or getting a specific sponsor for the mural to proceed. It was agreed that the mural was an important community project for the Yorketown area and a community recovering from the December bushfires.

Concept designs will be developed and distributed to the Committee and to Yorketown Progress once we have a decision from Council and funding sources confirmed.

- 2.4 **Draft Acquisitive Sponsorship** – was discussed at length by Working Party members at the December 2019 meeting. Based on feedback and a range of ideas and options, it was agreed that this Sponsorship Strategy be put on hold until the lead up to the 2022 Exhibition. This will allow for more work to be undertaken, details to be resolved and the document refined ready to be approved and included in the overall 2020 Art Exhibition Sponsorship Strategy.

3 2020 EXHIBITION

- 3.1 **Update on Progress to date** – as per attachments to Agenda.

Ardrossan are including a call-out to volunteers in their next Progress Association's newsletter 'Antics' this includes dates, times and volunteer roles and numbers required.

ACTION: Carolyn to provide a similar volunteer role list to the Yorketown and Edithburgh progress Associations to be included ie in local Newsletters as a call-out for volunteers.

ACTION: Edithburgh and Ardrossan will recruit and organise their own volunteers and expect to be able to undertake the usual Exhibition roles based on their current volunteer pool.

ACTION: Carolyn and Taylor offered to be available to assist Yorketown with their exhibition set-up and staffing over the weekend as required.

ACTION: Carolyn to follow up with Lesley the need for additional hanging hooks – Ardrossan have enough for their needs. Clem's Shed (Yorketown) coordinators may be in a

position to make some for Yorketown.

- 3.2 Training and Volunteer Insurance** - was discussed and the Working Party was unclear as to what was required and / or what Progress Associations covered and what Council covered and required.

ACTION: Carolyn to meet with Chloe Brown (Financial Management) to clarify (and feedback to the Working Party) Councils Public Liability and volunteer insurance position and what the Insurance cover and needs for volunteers working on the 2020 Exhibition are.

ACTION: Carolyn to meet with Chloe to clarify (and feedback to the Working Party) Council's position on cash handling and receiving online (electronic) payments.

- 3.3 'Contribution to the Arts Award'** initiative was discussed and was generally supported. The Working Party thought there were probably a number of worthy local recipients. The Award is proposed as public recognition with no monetary remuneration. An Award recognising all the 'arts' was preferred, to include ie music and performing arts.

A 'Contribution to the Arts Award' decided (judged) by the Working Party and granted as a Council Award rather than the Working Party Award was supported.

ACTION: Carolyn to clarify and define what the 'arts' in the Award relates to and simplify the criteria for the application to encourage people to make a nomination.

ACTION: Carolyn to ask David Harding if this 'Council' Award (judged by the Working Party) needs to go to Council for approval.

- 3.4 Yorkepeninsulaartexhibition.com.au URL** – the difficulty in typing our URL was discussed and a preference to changing it to the shorter *YP Art* (.com.au) was raised to increase ease of access and identity as <https://www.yorkepeninsulaartexhibition.com.au/> is considered too long and complex to type into searches. Advice from the Working Party is that a *YP Art* URL can be created that automatically redirects from *YP Art* to <https://www.yorkepeninsulaartexhibition.com.au/> so no links that exist in Council and the public domain would be broken or lost.

ACTION: Carolyn to confirm with Emma Hackett if this is possible, what needs to occur and if there are any implications of setting up the new, shorter URL with automatic redirection (links) to the existing and longer URL sites.

ACTION: once complete, all print material and other references to be updated from this point on to *YP Art*.

4. GENERAL BUSINESS including ANY OTHER BUSINESS (AOB)

- 4.1 Nomination for 2020 Chairperson** – attending Working Party members were asked if anyone was interested in nominating for the role. Richard Cane expressed an interest, specifically for the period covering the 2020 Exhibition and agreed to be nominated.

No other Nominations received.

Nominated by Darren Braund

Seconded by Suz'Anne Warren

CARRIED

4.2 Corflute's, Art Lanyards and Aprons – Quotes from Bray sign received but not available at the meeting.

ACTION: Carolyn to forward the quotes to the Working Party for consideration.

4.3 Diary Entries – today's (14/01/2020) online diary entry was incorrect

ACTION: Carolyn to ensure all diary dates for 2020 meetings start at 9.30 am as today's meeting said 9.00am in online calendars.

4.4 Raffle Books – all Working Party members were encouraged to take Raffle Books with them, back to their Progress Associations or for distribution to local businesses.

ACTION: Carolyn to email Art Raffle book flyer to Progress Associations to print as A3 for their Notice Boards.

5. NEXT MEETING

Tuesday 11 February 2020, 9.30am, Maitland Council Office.

6. MEETING CLOSE

The meeting closed at 10.46am

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Vice Chairperson – Taylor Gray

Chairperson – Richard cane