



2020 YP Art Exhibition Working Party Special (Zoom) Online Meeting

Held (online) on Tuesday 31 March 2020
(Subject to confirmation)

1 OPEN

1.1 **Welcome by Chairperson**

Richard Cane declared the meeting open at 9:35am and thanked everyone for attending.

1.2 **Logged In / Present** – Richard Cane (Chairperson) Taylor Gray (Deputy Chair) Mayor Darren Braund, Carolyn Ramsey (Project Officer), Suz'Anne Warren (voice participation)

1.3 **Apologies/leave of absence** – Jennifer Robyn, Cr Stock, Cr Johns, Lesly Anne Swaans, Leanne Cane, Amanda Loechel, Margie Gaisford, Stuart Palecek

1.4 **Minutes of previous meeting**

That the Minutes of the Art Exhibition Working Party (AEWP) meeting held on 17 March 2020 be confirmed as a true record.

Taylor Gray moved

Carolyn Ramsey, seconded

TO BE RATIFIED AT THE NEXT FULL MEETING OF THE WORKING PARTY

2 BUSINESS ARISING

The decision and announcement on 18 March 2020, that Council was postponing the 2020 YP Art Exhibition has necessitated a special meeting of the YP Art Exhibition Working Party to discuss a number of specific points and coming to an agreed position and approach as we plan for 2021.

The 2020 YP Art Exhibition cancellation plan was discussed as per Task List (file 20/26234) Items emailed to members 30/03/2020.

Key Points -

1) Yorke town Mural – Options

In response to the latest restrictions regarding outdoor public gatherings and the duty-of-care associated with going ahead with the Mural at Easter, the following options were discussed.

- a) postpone to another weekend in ie June – when public gathering restrictions may have relaxed,

deliver a very low key activity and have it painted only (not promoted or presented as an *attraction*)

- b) postpone to Easter 2021 and keep with the 2021 Art Exhibition program of attractions

Yorketown Progress to also be contacted as to their thoughts and preferences on the two Options.

NOTE: Jack Fran has been contacted and sees merit in keeping the Mural with the Exhibition and is available to paint the Mural as part of the 2021 Art Exhibition program over Easter.

2) Future Meetings

Coordinate Zoom log-in and participation for future WP member meetings.

A 2020 Exhibition Evaluation (Zoom) meeting date is proposed for 9.30am on Tuesday 14 April 2020.

Questions will essentially be:-

- what worked?
- what didn't?
- what could have been done better/differently?
- new ideas? and other feedback

3) Schools

Ensure we contact them early in 2020/2021, in an endeavour to get more schools to participate and confirm the 2021 Schools Exhibition (dates and Terms and Conditions) so teachers can prepare in advance during 2020.

4) Proposed 2021 Dates

Exhibition runs from Good Friday 2 April – Sunday 4 April 2021 (closed Monday for art pick-ups)

- Registrations Open– 1 November 2020
- Registrations Close *EARLYBIRD* – Sun 31 January 2021 (3 months from Registrations 'Open')
- Registrations close ALL – Mon 22 February (4 months from Registrations 'Open')
- Registrations close SCHOOLS – Thurs 25 February
- Artworks deliveries Close – Fri 26 March (1 week prior)
- Opening Night – Thursday 1 April

5) Registration Fees

- a) Support the *Earlybird* Registration 'discount' of \$15
- b) Support the 2021 Exhibition Registration Fee of \$20
- c) In recognition of 2020 Registered Participants, propose that they get to enter four (4) artworks for the price of three (3)
- d) ALL above

6) Acquisitive Art Prize

Move to 2021, not to the 2022 Exhibition as earlier proposed. Further develop Terms and Conditions for WP to discuss and promote it well in advance of the Exhibition ie by the public announcement date.

7) 2020 Judges

Contact them and invite them (all) to be our 2021 Judges.

8) Entries – Sale Price

To ensure quality entries and a positive 2021 Exhibition experience, set a minimum price for 'Open' Artwork Category Registrations at \$100.00.

Minimum sale price does not apply to school entries.

Progress Associations /community groups can still hold their 'art / craft markets' as in the past.

9) Yorketown and Photography Exhibition

Speak with Yorketown Progress as to 'is this the exhibition 'genre' they want? Are there other exhibitions they would prefer to host ie

- a) ask them what exhibition would they like to see/support, ie who are their local art groups?
- b) create another artwork exhibition genre ie textiles?
- c) may be the exclusive hosts of the Schools / children's Exhibition?
- d) mural trail?

10) Change Easter Operating Days

Open Good Friday/Saturday and Sunday and be closed on Easter Monday - for artwork collection only. There is a suggestion that this would help get more volunteers involved and people (visitors and tourists) purchasing artworks because they can collect them when they leave their Peninsula holiday.

11) Use the long lead time to 2021, to encourage more YP Towns to participate

Contact ASAP, Warooka, Minlaton and Maitland Progress Associations to discuss how they can / wish to be involved.

Options:

- a) static local artwork displays
- b) YP Councils Art Collection in ie Maitland Town Hall (exhibition 'staffed' by a Progress Assoc person)
- c) include local history displays ie Rogues Gallery of Mayors

4 NEXT MEETING (ONLINE/ZOOM)

Tuesday 14 April 2020, 9.30am

Focus will be the YP Art Exhibition Project Evaluation

5 MEETING CLOSE

The meeting closed at 10.40am

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Vice Chairperson – Taylor Gray
Chairperson – Richard Cane

**POSTPONE 2020 YP ART EXHIBITION - TASK LIST TO 2021 EXHIBITION
IN RESPONSE TO GOVT DIRECTIVE ON COVID 19**

Task	Date	Responsible	Comments / Action / Reporting
Meet with YP Art Working Party as to their position /preference	17/03/2020	Project Officer	
Email Director and CEO outcome and overview of Working Party meeting	17/03/2020	Project Officer	
Confirm Councils call to postpone /cancel non-essential activities and events	17/03/2020	CEO	
Confirm Mural NOT going ahead	31/03/2020	Project Officer and YPC Senior Staff	Updated Jack Fran Updated Sam Brooks Postponed to Easter 2021 as well
Create consistent 'Message' for enquiries	18/03/2020	Project Officer	Created
Create 'Notice' to be emailed out	18/03/2020	Project Officer	Created
Create emailing lists for 'Notice of Postponement' <ul style="list-style-type: none"> • Registered Artists • Judges • Registered Schools • Caterer • Photographer • In-kind equipment suppliers/sponsors <ul style="list-style-type: none"> • Ardrossan Garden Club • Sunnyhill Distillery • CopyKing • Hart Bros • Regional Radio 5CS • External web designer • Lighting provider • Progress Associations • Sponsors 	18/03/2020	Project Officer	Emails sent to list
Confirm artist fee refund process with Council	18/03/2020	Project Officer and YP Finance	<ul style="list-style-type: none"> • C/- email requesting refund to admin@yorke.sa.gov.au • cheques only • process refund request weekly (Wednesdays) •
Update Websites and FB with Notice of Postponement	FB 19/03/2020 and YPArts Web 22/03/2020	Project Officer & Comms and Engagement Officer	Completed 22 March 2020
Recall Raffle Books to listed outlets and sellers	01/04/2020	Project Officer	<ul style="list-style-type: none"> • Email to recall from Council Offices (done 18/03/2020) • Email all staff and WP Members • Collect from Visitor Centres
Regular Newsletters continue	Due 1 April	Project Officer	Two Monthly till April 2021 till we relaunch
Complete 2020 Registration Spreadsheet – all artists details	25/03/2020	Project Officer	To be ready for 2021 exhibition notices, registrations etc
Evaluate 2020 Event plan (and postponement ramifications)	TBC	Project Officer, staff and WP	Statistics <ul style="list-style-type: none"> • Fine Art /Painting

		Members	<ul style="list-style-type: none"> • 182 Artworks • 68 Artists • Sculpture • 33 Artworks • 68 Artists • Photography • 19 Artworks • 10 Artists
Review Deadlines / DRAFT Closing Dates		Project Officer and WP Members	<p>Incentivise early Registrations</p> <ul style="list-style-type: none"> • enter by 31 January at \$15 each entry • enter by 22 March (ie two months later) \$17/\$20 each
<p>Create 2021 YP Art Exhibition DRAFT Timeline</p> <p>2021 Easter Friday 2 April to Monday 5 April</p> <p>2021 School Holidays Monday 12 April- Friday 23 April</p>		Project Officer and WP Members	<p>Early notification to existing /2020 registered artists</p> <ul style="list-style-type: none"> • confirm new dates etc ie <ul style="list-style-type: none"> • Registrations Open – 1 November 2020 <ul style="list-style-type: none"> • Registrations Close EARLYBIRD – Sun 31 January 2021 • Registrations close ALL – Mon 22 February • Registrations close SCHOOLS – Thurs 25 February • Artworks deliveries – Fri 26 March (1 wk prior) • Opening Night – Thursday 1 April • Confirm 2021 Progress Association (vol) commitment • schedule logistics – advertising, road side signage, hall bookings • Website updates • Suppliers • Judges – as per 2020 • Transport (Prospect Gallery) – Wed/Thurs 24/25 March •
<p>Review and Update Online</p> <ul style="list-style-type: none"> • Sponsorship Prospectus • Application Forms • Terms and Conditions • YP ARTs Website 		Project Officer and WP Members	<ul style="list-style-type: none"> • Min Price of an artwork ie \$50/\$100 (for a bit of quality control?) • If artists want to sell less expensive artworks (under \$50/\$100) then perhaps we have a 'bargain/ collectors' exhibition table with a smaller or no entry fee and artists have to attend to sell ie like an art market?? • <u>Compulsory</u> fields <ul style="list-style-type: none"> • Price entry as all entries must be 'for sale' • Description of artwork • Images of work
Mayor/Council hosted 2021 Sponsor Event – attractor and thank you re 2020 decision		Mayors Office, Project Officer and WP Members	<p>Create unique 'Sponsorable' packages (these packages can also be used for Grant funding) ie</p> <ul style="list-style-type: none"> • School Exhibition • Mural • Artist in Residence • Photography Workshop • Other Workshops

			<ul style="list-style-type: none">• Artist Talks• 'Acquisitive Art Prize'•
Report To Council	June 2020 Council meeting		<ul style="list-style-type: none">• Overview of 2019/2020• Outcomes from survey / evaluation sessions• 2021 Recommendations