

**POSTPONE 2020 YP ART EXHIBITION - TASK LIST TO 2021 EXHIBITION
IN RESPONSE TO GOVT DIRECTIVE ON COVID 19**

Task	Date	Responsible	Comments / Action / Reporting
Meet with YP Art Working Party as to their position/preference	17/03/2020	Project Officer	
Email Director and CEO outcome and overview of Working Party meeting	17/03/2020	Project Officer	
Confirm Councils call to postpone /cancel non-essential activities and events	17/03/2020	CEO	
Confirm Mural going ahead	31/03/2020	Project Officer and YPC Senior Staff	Update Jack Fran Update Sam Brooks
Create consistent 'Message' for enquiries	18/03/2020	Project Officer	
Create 'Notice' to be emailed out	18/03/2020	Project Officer	
Create emailing lists for 'Notice of Postponement' <ul style="list-style-type: none"> • Registered Artists • Judges • Registered Schools • Caterer • Photographer • In-kind equipment suppliers/sponsors <ul style="list-style-type: none"> • Ardrossan Garden Club • Sunnyhill Distillery • CopyKing • Hart Bros • Regional Radio 5CS • External web designer • Lighting provider • Progress Associations • Sponsors 	18/03/2020	Project Officer	
Confirm artist fee refund process with Council	18/03/2020	Project Officer and YP Finance	<ul style="list-style-type: none"> • C/- email requesting refund to admin@yorke.sa.gov.au • cheques only • process refund request weekly (Wednesdays) •
Update Websites and FB with Notice of Postponement	FB 19/03/2020 and YPArts	Project Officer	

	Web 22/03/2020		
Recall Raffle Books to listed outlets and sellers	01/04/2020	Project Officer	<ul style="list-style-type: none"> • Email to recall from Council Offices (done 18/03/2020) • Email all staff and WP Members • Collect from Visitor Centres
Monthly Newsletters continue	Due 1 April	Project Officer	Monthly till April 2021
Complete 2020 Registration Spreadsheet – all artists details	25/03/2020	Project Officer	To be ready for 2021 exhibition notices, registrations etc
Evaluate 2020 Event plan (and postponement ramifications)	TBC	Project Officer, staff and WP Members	<p>Statistics</p> <ul style="list-style-type: none"> • Fine Art /Painting <ul style="list-style-type: none"> • 182 Artworks • 68 Artists • Sculpture <ul style="list-style-type: none"> • 33 Artworks • 68 Artists • Photography <ul style="list-style-type: none"> • 19 Artworks • 10 Artists
Review Deadlines / DRAFT Closing Dates		Project Officer and WP Members	<p>Incentivise early Registrations</p> <ul style="list-style-type: none"> • enter by 31 January at \$15 each entry • enter by 22 March (ie two months later) \$17/\$20 each
<p>Create 2021 YP Art Exhibition DRAFT Timeline</p> <p>2021 Easter Friday 3 April to Monday 6 April</p> <p>2021 School Holidays Monday 12 April- Friday 23 April</p>		Project Officer and WP Members	<p>Early notification to existing /2020 registered artists</p> <ul style="list-style-type: none"> • confirm new dates etc ie <ul style="list-style-type: none"> • Registrations Open – 1 November 2020 • Registrations Close EARLYBIRD – Sun 31 January 2021 • Registrations close ALL – Mon 22 February • Registrations close SCHOOLS – Thurs 25 February • Artworks deliveries – Fri 26 March (1 wk prior) • Opening Night – Thursday 1 April • Confirm 2021 Progress Association (vol) commitment • schedule logistics – advertising, road side signage, hall bookings • Website updates • Suppliers • Judges – as per 2020 • Transport (Prospect Gallery) – Wed/Thurs 24/25 March •

<p>Review and Update Online</p> <ul style="list-style-type: none"> • Sponsorship Prospectus • Application Forms • Terms and Conditions • YP ARTs Website 		<p>Project Officer and WP Members</p>	<ul style="list-style-type: none"> • Min Price of an artwork ie \$50/\$100 (for a bit of quality control?) • If artists want to sell less expensive artworks (under \$50/\$100) then perhaps we have a 'bargain/ collectors' exhibition table with a smaller or no entry fee and artists have to attend to sell ie like an art market?? • <u>Compulsory</u> fields <ul style="list-style-type: none"> • Price entry a as all entries must be 'for sale' • Description of artwork • Images of work • •
<p>Mayor/Council hosted 2021 Sponsor Event – attractor and thankyou re 2020 decision</p>		<p>Mayors Office, Project Officer and WP Members</p>	<p>Create unique 'Sponsorable' packages (these packages can also be used for Grant funding) ie</p> <ul style="list-style-type: none"> • School Exhibition • Mural • Artist in Residence • Photography Workshop • Other Workshops • Artist Talks • 'Acquisitive Art Prize' •

Project Officer Ideas and Recommendations for 2021 and Future YP Arts and Exhibition Opportunities	
Reword Registration / Application Forms	<ul style="list-style-type: none"> • Review compulsory fields • Reword 'I certify' to more plain language because if people don't select then they can't submit and this is not clear / understood • Cannot submit Registration if no images attached • Record Number added to Registration Form automatically? • Add RSVP option to the Registration form • Artwork created in last two years • Increase to a maximum of four/five works •
YP Arts Strategy 3-5 years	<ul style="list-style-type: none"> • Have funding 'ready' projects • Attract funding, grants and new partners • Offer more than just the Biennial YP Art Exhibition - diversify • Align to a Business Development and Tourism Strategies •
Align artist prize money for 1st, 2 nd and 3 rd	<ul style="list-style-type: none"> • I have not been able to find out any reason why they are different for the different art forms except that perhaps Ardrossan were in previous years, the largest of the Progress Association Sponsors • Create a new children's 'Open' category • Create a new 'Indigenous Art' category • Create a new 'Textile Art' category
Survey Monkey	<ul style="list-style-type: none"> • Set up to get information from all immediate past participating artists
YP Art Collection Exhibition	<ul style="list-style-type: none"> • Hold during the in-between years to celebrate and share the art collection that the Council has behind closed doors. • May motivate Council to have a YP Art Collection Policy and Operating Guidelines and an accurate art collection asset register (they are valued artworks not 'moveable assets')
List and promote on the website all YP Art Award Prize Winners	<ul style="list-style-type: none"> • Create a list of all Award Prize Winners since the exhibitions inception to acknowledge the wealth of art and artists on the Peninsula
<i>Contribution to the Arts Council Award</i>	<ul style="list-style-type: none"> • To promote and celebrate those who have put so much into developing the arts on the Peninsula – could be part of the Australia Day Awards
School Art Exhibition as part of the <i>Dream Big Children's Art in Schools Festival</i>	<ul style="list-style-type: none"> • School Art Exhibition as part of the annual Dream Big Children's Festival – could easily move to different venues / halls on the Peninsula each year • Could also happen in the in-between YP Art Exhibition years • Grow this area as we have great school support and relationships •
Build more business opportunities as part of the Art Exhibition	<ul style="list-style-type: none"> • Similar to the Rotary Art Show, 'Acquisitive Art Prize' • Display art exhibition art in local businesses foyers and meeting rooms throughout the year for a small 'hire fee' for artists •
New Partnerships	<ul style="list-style-type: none"> • Tandanya National Aboriginal Cultural Institute https://www.tandanya.com.au/ • Tarnanthi Contemporary Indigenous Art Festival https://www.agsa.sa.gov.au/whats-on/tarnanthi/

	<ul style="list-style-type: none"> • Dream Big – Children’s Art Festival https://www.dreambigfestival.com.au/ • Country Arts SA https://www.countryarts.org.au/ • Sixteen Legs 20/15075 • Festival of Small Halls (art and music) https://festivalofsmallhalls.com/ • Parsons Family, Pt Vincent Exhibition •
Mural Strategy	<ul style="list-style-type: none"> • Attract funding by being able to plan well out from when mural is painted • Increase /broaden community consultation • Increase YP and community attractions • Tell ‘our YP story’ • Tourism attractor – ‘linger longer’ •
Artist in Residency program	<ul style="list-style-type: none"> • Offer rent free in one of Councils underutilised buildings • Work with school • Good funding model • Tourism and business opportunity inc for sponsorship
	<ul style="list-style-type: none"> •

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