

FARM BUSINESS MANAGEMENT PROGRAM

review, reset, plan, implement



Program overview

The SA Farm Business Management Program is designed to support farm businesses in drought affected areas to increase business acumen and skills, whilst building business resilience.

Participants will undertake a strategic review of their business and develop a business plan specific to their needs and situation. The business plan will address business risk management, identify opportunities for improvement and guide on-farm implementation. This will ensure a smooth transition from drought into recovery and back to business as usual, or better.

Starting 13 July, the 12-month program involves one-on-one coaching and group online sessions for drought affected producers across South Australia. Access to resources and online tools underpin the process, as do quarterly follow up sessions, allowing participants to move towards achieving goals within the business.

Online topics include strategic planning, benchmarking, creating and using budgets, practical steps for business resilience and drought recovery, managing risks on farm, making robust decisions and succession and management transition. All are key issues that when addressed, underpin successful farming businesses.

Investment

Cost to your business: \$825 (GST inc)

The total value of this 12-month program is more than \$7,975, with the State Government providing \$7,150 on behalf of each drought affected business.

Secure your place

Starting 13 July, places are limited, so register your interest to take part!

For more information or to register call 1300 746 466 or email admin@pinionadvisory.com

Benefits to your business

- Develop skills to help you manage external challenges, increasing your business resilience
- Gain an understanding of key financial indicators and build your business acumen
- Understand characteristics of profitable producers and how they apply to your business
- Access practical systems and tools to help analyse your business and assist in recovery
- Increase your confidence in on-farm decision making
- Develop a detailed action plan to guide your progress
- Receive one-on-one tailored advice so you understand the profit drivers for your business
- Learn from others and gain insight from experienced Pinion Advisory consultants who work with farm businesses across South Australia

Increasing farm business resilience and aiding recovery allows businesses to better prepare for and withstand future climatic and financial challenges, creating positive long-term outcomes.

Features of the program

- An on-farm business planning session to develop a business plan to define the direction of the business and a pathway to recovery
- Annual SnapShot™ Premium benchmarking review and SnapShot™ Now whole of business overview
- Up to three coaching sessions to support business and action plan execution
- Online training sessions to improve knowledge, increase skills and support implementation
- Access to online tools and resources to assist in decision making and ongoing business planning

Eligibility

This program is open to drought affected producers from grain, livestock or mixed businesses across South Australia.

Don't know if you qualify? Get in contact with us to discuss.

Funding for this program has been provided under the South Australian Government Drought Support Program, coordinated by Department of Primary Industries and Regions SA.



Government of South Australia
Primary Industries and Regions SA

Rural Directions, Macquarie Franklin and Sunraysia Environmental have merged to form a new Australian business, Pinion Advisory. This creates a consulting business that is fully committed to creating valuable outcomes for farmers, industry and agribusiness.