



Yorke Peninsula Leisure Options



STRATEGIC PLAN 2021-2025

Prosperous, diverse and uniquely spectacular - Yorke Peninsula.

Acknowledgement of Country

The Yorke Peninsula Leisure Options acknowledges the Narungga (traditionally spelled Nharangga) people, the traditional owners of this land and pay respect to their Elders past and present.

We recognise and respect their cultural heritage, beliefs and relationship with the land.
We acknowledge that they are of continuing importance to the Narungga people living here today.

MAIN LOCATIONS:



Minlaton Town Hall:

Cooking, Arts & Craft, Fun & Games and Living Skills

57 Main Street, Minlaton 5575



Minlaton Town Oval:

Wood Shed, Wood Shed Project Group and Mature Aged Gentlemans Shed (MAGS)

(Located behind the Girl Guides Hall)

West Terrace, Minlaton 5575



Yorketown Site:

Tree Propagation

Weaners Flat Hall

37 Stansbury Road, Yorketown 5576



Edithburgh Site:

Edithburgh Connect

Light Church

(Located in the rear meeting rooms)

Yorketown Road, Edithburgh 5583

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@YPLeisureOptions

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Message from the Mayor and YPLO Coordinator



Mayor Darren Braund

Yorke Peninsula Leisure Options (YPLO) is a programme of the Yorke Peninsula Council (Council) and has been providing a valuable service across the Yorke Peninsula for almost twenty years. YPLO enables people with disability and older residents across the Peninsula to share information, socialise with one another and meet other people from the community while engaging in activities suited to each person's interests.

Council has been supporting YPLO since its inception and is proud of its growth, success and the many ways it contributes to our community. This draft Yorke Peninsula Leisure Options Strategic Plan 2021-2025 (Plan) is the result of extensive consultation with YPLO members, staff, volunteers and the broader community. It clarifies YPLO's mission and sets out the priorities for the future. Importantly, this plan aligns with the Council's Strategic Management Plan 2021-2025 (SMP), demonstrating how it will enrich and contribute to Yorke Peninsula in ways that go well beyond the disability and aged care sectors.

Council and YPLO is always mindful of achieving the best outcomes for our members, the community and the Peninsula through our capacity to deliver a quality, innovative and inclusive service. This challenge has been made more difficult than ever following the recent COVID-19 pandemic which has influenced some elements of this plan. By continuing to look towards the future and focus on achieving the goals of the plan, our future will be bright.

We are excited about the future that can be achieved by YPLO, Council, our members and the community through working together.

Strategic Management

Council's SMP sets the direction for Council and the community and is focussed on ensuring that the Yorke Peninsula can continue to thrive.

Our Council is committed to 'advancing the Council area' through population growth, investment attraction, a more diverse and high value local economy, improved infrastructure and by being a more cohesive Council focussed on its strategic outcomes. Council is committed to supporting the YPLO programme to ensure innovative and quality supports can be provided to the vulnerable members of our community.

Council's vision for the Peninsula was developed via input from the community which was used in a joint Elected Member and staff workshop held in March 2020. The SMP vision forms part of this Plan.



About YP Leisure Options

The YPLO programme was originally created by a small group of people with disabilities and/or carers of people with disability to enable the group to share information, socialise and have a regular meeting place in Minlaton.

In the year 2000, a previous Environmental Health Officer (EHO) of Council undertook the Young Business Leaders Program. Part of this learning was to undertake a project which was focussed on assisting a community group in the Southern Yorke Peninsula area. With the support of the then Mayor and Chief Executive Officer, the EHO was successful in gaining a South Australian Home and Community Care Programme (SA HACC) grant which assisted to fund the YPLO programme. Originally, YPLO was based on the Barossa Leisure Options programme (which is now discontinued) and was auspiced by Council. The grant funding enabled a two (2) day per week 'Leisure Options Coordinator' position to be created and support members and their carers. YPLO's overall aim was 'to provide social and recreational opportunities for people with disabilities, linking them and their carers with volunteers to provide time out for both clients and carers'.

The initial goals were to:

- Establish a client base;
- Recruit volunteers to team up with clients; and
- Establish a range of activities to suit clients and volunteers.

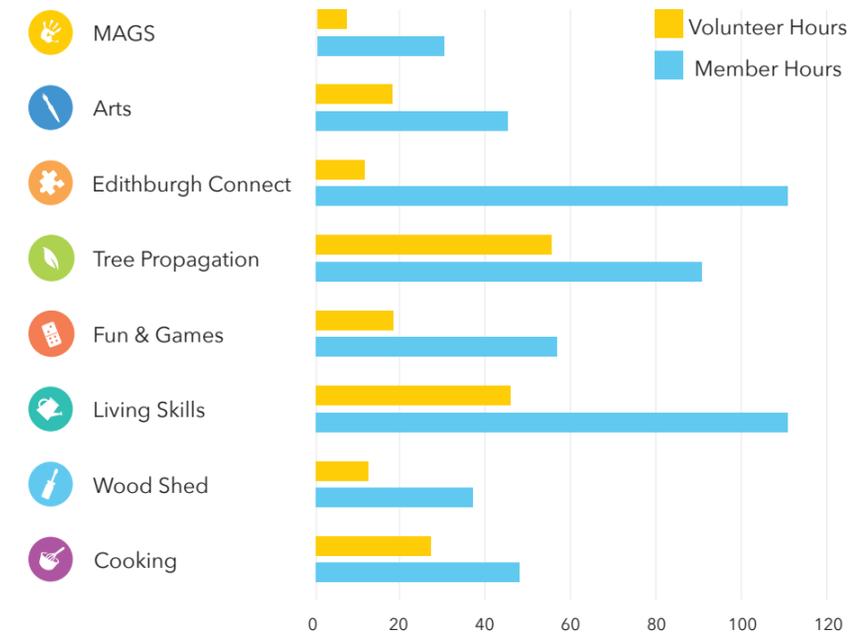
Since inception, YPLO and Council have continued to be successful in securing grant funding through SA HACC to support people living with a disability. Additionally YPLO has been successful in obtaining grant funding through the Commonwealth Home Support Programme (CHSP) to support frail, older clients aged 65 years and over (50 years and over for Aboriginal and Torres Strait Islander people).

Engaging volunteers has been an integral part of YPLO and continues to be important. The median age of our community is 55 years and YPLO provides opportunities for both people with disability and older residents. Group membership has grown over the years and some of our older volunteers have dual involvement with the programme, undertaking a volunteer role in addition to enrolling in alternative group activities if they desire. YPLO currently employs a full time Coordinator and two part time Support Workers.

With recent and ongoing disability and aged care funding reforms, YPLO now operates as a self-funded not-for-profit business that remains part of Council operations. As a registered service provider with the National Disability Insurance Scheme (NDIS), YPLO has three funding sources and continues to look towards growing the business model in ways that enable excess funds to be funnelled back into community-based disability initiatives.

A Snapshot of our Service

YPLO SERVICE HOURS BY GROUP



540 hours
of service delivered to members each fortnight

205 hours
of volunteer service each fortnight

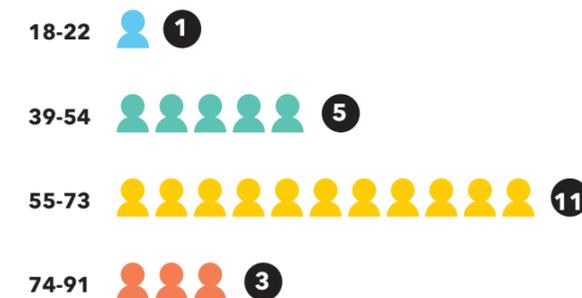
PAID STAFF 2020/21

Full Time Equivalent

- 1** Coordinator
- 0.63** Support Worker
- 0.42** Support Worker

ACTIVE VOLUNTEERS

By Age Group

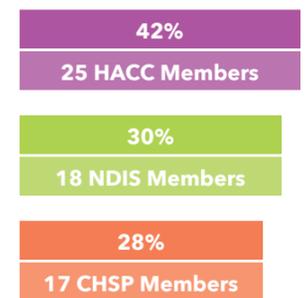


By Gender



MEMBERS ATTENDING

By Funding Type





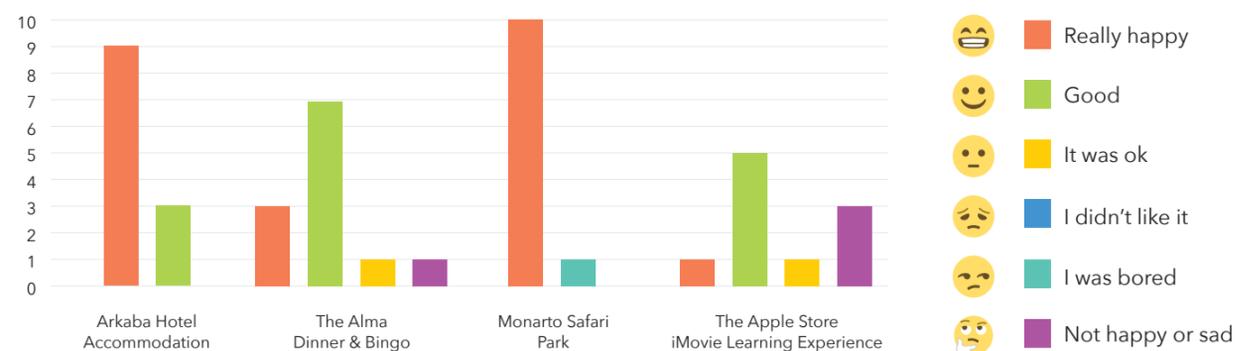
YPLO Annual Trip

While factors such as global pandemics and changes to NDIS funding rules are things YPLO has no influence over, it is important to be aware of how they can affect our operations. The organisational and environmental analysis summarised below assist us to ensure that YPLO is able to pursue the goals and strategies outlined in this Plan with flexibility to respond to unpredictable crises in the future.

11 members, 3 staff, 2 volunteers and 2 carers attended YPLO's Annual Trip held over 3 days in 2019. Out of the 11 members who attended, 10 members provided feedback.

Members were provided with a feedback sheet using picture representation of the accommodation and activities and emojis to represent the feeling they had about each item. There was room to provide written feedback as well.

YPLO ANNUAL TRIP: MEMBER FEEDBACK 2019



Comments explaining why some activities had mixed reactions:

Relating to the Apple Store: "Couldn't park the bus." "Too many people." "Hard to learn, too quick."
 Relating to The Alma: "Noisy - lots of kids." "Numbers called too quick." "Bingo is too fast."

Final Results:

Overall 80% were really happy with the accommodation, 90% were really happy with the visit to Monarto, 80% were either really happy or thought The Alma was good. The results for The Apple Store were impacted by external factors with the majority of parking in Adelaide not being accessible for a passenger vehicle over 2.1m high. 50% thought The Apple Store was good and 10% were really happy with the experience.

Our Community

Yorke Peninsula is the traditional home of the Narungga people who have occupied the area for around 40,000 years. Indigenous personal now only account for less than 3% of the Yorke Peninsula Council area population.

11,324 Residential population	2.1 Avg people per household	51.5% Employed full-time
52% Male	1.9 Avg children per family	35.9% Employed part-time
48% Female	84.3% Born in Australia	5.7% Unemployed
55 Median age	93.1% Speak English at home	34.2% Do volunteer work

Community Involvement

Section 122 (5) of the Local Government Act 1999, states "A Council may amend its strategic management plans or adopt new plans".

This is the first time YPLO has created their own sub plan which links to Council's SMP.

In December 2019, Council engaged Disability Services Consulting (DSC) to work with the YPLO team (staff, volunteers, members and their carers) to facilitate the development of this Plan in the early months of 2020. The brief included designing and facilitating stakeholder engagement workshops, conducting an environmental and organisational scan and analysis, and collaboratively developing and documenting YPLO's strategic plan to include a refreshed mission.

It is the outcome of this engagement that has informed this draft plan. The entire community now have the opportunity to provide further comment before the YPLO Plan is adopted.

Current Context

POLITICAL

- Federal and State elections resulting in possible changes to public policy
- Changing legislation (e.g. NDIS Act)
- Local government reform
- Unknown effectiveness and impact of National Cabinet approach
- Impact of changes to globalisation

ECONOMIC

- Impacts of COVID-19 reducing some people's incomes and spending
- Higher unemployment and underemployment rates
- YP facing greater competition for domestic tourists
- Reduced revenues for State and Federal governments with flow-on effects
- Need to diversify YPLO revenue sources
- NDIS funding changes (e.g. group services)

OPPORTUNITIES

- Make better use of volunteers with their passion, commitment, contacts and skills
- Diversify volunteer base - younger volunteers; targeted, shorter engagements
- More skills development classes
- Develop collective and individual microenterprises
- Build inclusive tourism knowledge, opportunities and marketing
- Support people into employment
- Develop a centrally-located, purpose-built activity and administration centre

SOCIAL

- Living with the impacts of and recovery from COVID-19 (e.g. physical distancing requirements, improved hygiene practices, non face-to-face services)
- Ageing population
- Strong sense of community
- Ageing volunteer base
- High youth unemployment
- Online service delivery (e.g. telehealth)
- Changes to travel patterns and behaviours

TECHNOLOGICAL

- Online service delivery (e.g. telehealth, social participation)
- Use of assistive technology to provide supports to aged and people with disability
- Changes to airline travel
- Access to reliable internet and usable devices

THREATS

- COVID-19 resurgence
- Ageing population (and volunteers)
- Loss of natural environment reducing YP tourism appeal
- Future pandemics
- Increased competition for NDIS services and funding
- Failure to individualise Aged Care Community Home Support Packages
- Changes to NDIS legislation

Linking into Council's Vision

The development of this Plan links to Yorke Peninsula Council's Strategic Management Plan 2021-2025 which determines our vision.

THIS VISION:

- Defines our purpose
- Helps build a clear image of what the future should look like for both Council and the community
- Describes what success will look like
- Evokes emotion.

Linking into Council's Strategic Goals

YPLO has been mindful to ensure that the identified goals align directly back to Council's SMP goals and strategies which include:

SMP Goal 2 - Strategy 2.2 - Provide disability access infrastructure with an outcome of improved number of accessible buildings and public spaces.

SMP Goal 3 - Strategy 3.5 - Deliver projects and services that have direct environmental benefits. Our expanded Tree Propagation Nursery has capacity to propagate over 10,000 YP natives to assist with this goal.

SMP Goal 5 - Strategy 5.3 - Meet legislative requirements - YPLO takes direction from the Disability Inclusion Act 2018 and the NDIS Act 2013.

YPLO's Mission

A mission is an action-oriented vision statement. It is a summary that explains why YPLO exists, what we are meant to do, why we are doing it and with whom.

Aligning to the key elements of Council's overarching mission, YPLO exists to make Central and Southern YP communities more inclusive and welcoming of all people.

We do this by enabling people with disability and older people to belong and contribute to their communities; and we invest in communities through creative initiatives. Guided by the six Options elements below, people direct their own lives as they develop skills and friendships.



The mission for YPLO will be met through the achievement of four key strategic goals. These goals are underpinned by a series of outcomes and strategies that describe the priorities and how YPLO will implement the Plan.

OUR GOALS



Goal 1: Provision of an agile and responsive service throughout the COVID Pandemic and beyond



STRATEGIES:

- Ensure the continuity of services to our members
- Identify and embed new ways to stay connected and support our members

MONITOR OF SUCCESS:

- Number of participants and participant hours delivered during periods of restricted business operations
- Positive member experiences
- Increased communication or number of additional supports or services provided in addition to normal business operations

Goal 2: Ensure YPLO's future financial viability



STRATEGIES:

- Establish at least three microenterprises that provide additional revenue streams
- Develop products and/or services that can be sold locally and online either directly or via microenterprises
- Secure one or more project grants that promote and support the goals and directions in this Plan
- Generate a financial surplus of at least 4% for each financial year covered by this Plan
- Develop service flexibility in ways that enable us to continue providing services and generating income even if face-to-face services are reduced.

MONITOR OF SUCCESS:

- Number of participants and participant hours delivered each month
- Monthly and annual revenue vs expense reporting
- Sales of YPLO products and services
- Applying for and monitoring grant applications

Goal 3: People with disability contribute to YP communities in creative ways



STRATEGIES:

- Support tourism operators to provide places, products and services that are more inclusive of and welcoming to people with disability
- Provide a range of products featuring creative works by YPLO members for sale at numerous Yorke Peninsula locations and online
- Offer programs and activities for 48 weeks each year
- Diversify the range, type and timing of YPLO services and activities
- Harness the skills, interests and passions of more and younger volunteers

MONITOR OF SUCCESS:

- The number of accommodation and tourism operators that are partially or fully accessible for people with disability
- The number of Yorke Peninsula businesses that sell YPLO products
- Online sales of YPLO products and services
- Number and variety of program hours delivered monthly and number of weeks in which program activities are delivered each financial year
- Number of participants and participant hours delivered each month
- Number, age, spread of volunteers

Goal 4: Develop a purpose-built activity and administration centre



STRATEGIES:

- Create a financial reserve by generating a surplus over each of the next three years
- Work with Council and other stakeholders to identify a suitable property for development
- Secure a loan and/or grant to develop a property into a customised centre

MONITOR OF SUCCESS:

- Monthly and annual revenue vs expense reporting
- Collaborating with Council to identify and develop a suitable property as an activity and administration base
- Ability to secure and service a loan to underwrite property development

Acknowledgements

DISABILITY SERVICES CONSULTING (DSC)

It is important to note that during the engagement of DSC, no-one involved foresaw how the first half of 2020 would unfold. Needless to say, COVID-19 has contributed to the challenges of completing all aspects of the development of this project and plan. Council and YPLO would like to acknowledge DSC and in particular, Dr Leighton Jay for their commitment and dedication in delivering this project.

EMMA HACKETT DESIGN

A special thank you and acknowledgement to Emma Hackett for assisting to create this plan.



Photo Credit: Dolphin Beach, Innes National Park by Michael Waterhouse Photography



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