



**2021 YP ART EXHIBITION WORKING PARTY
(ZOOM) MEETING
9.00am, Thursday 19 November 2020**

1 OPEN

1.1 Welcome by Chairperson

Richard Cane declared the meeting open at 9.00am pm and thanked everyone for attending.

1.2 Present – Richard Cane (Chairperson) Mayor Darren Braund, David Harding, Liz Rawolle, Kallie-Anne Eglinton, , Carolyn Ramsey, Stuart Palecek

1.3 Apologies / Absent– Taylor Gray, Cr Tania Stock Cr Roger Johns, Lesley-Anne Swaans, Jennifer Robyn

1.4 Minutes of previous meeting

Motion: That the Minutes of the Art Exhibition Working Party (AEWP) meeting held on 29 October 2020 be confirmed as a true record.

Moved: Mayor Darren Braund

Seconded: Carolyn Ramsey

CARRIED

2 BUSINESS ARISING

2.1 Implications of Yorketown’s withdrawal from hosting the Art Exhibition – Photography.

2.1.1 2021 Photography Exhibition

Carolyn met with the Yorketown Progress Association on 3 November 2020, and talked with their members about the significance of Yorketown’s involvement, listened to their issues, explained the implications of their withdrawal and discussed options for them to consider that would enable them to stay a Host Town for 2021.

They agreed to remain a Host Town and moved the following Motion.

Motion: *The committee agrees to have a subcommittee set up to help arrange and organise the YPA to host the Photographic section of the YP Art Exhibition.*

The subcommittee is to be led by Liz as the secretary of YPA with Carolyn as the central support contact person. Liz will report back to the YPA on the minimum of monthly meetings

Moved John

Seconded Scott

CARRIED UNANIMOUSLY

2.1.2 Weaners Flat Mural, Yorketown

Carolyn is still to contact the artist (Jack Fran), but it is expected that Mural will go ahead in Yorketown, Weaners Flat as originally intended in 2020.

Action: Carolyn to confirm the Yorketown Mural (Weaners Flat) artists for Easter 2021.

2.2 Acquisitive Art Prize

2.1.3 Revised Title and Terms and Conditions

The new incentive was discussed and overall support was received for the new sponsorship Award/Prize scheme and the name to change from Acquisitive Art Prize, to *Patron Prize - YP Art Exhibition*. The Working Party supported trying something new in sponsorship and expanding benefits for artists and sponsors.

Motion: That:-

- the Acquisitive Art Prize be known as *Patron Prize - YP Art Exhibition*;
- the sponsors value of the Patron Prize - YP Art Exhibition, is up to 80% of the total value of the Prize (20% is retained by the Exhibition as sponsorship income);
- the minimum value of the Patron Prize - YP Art Exhibition sponsorship is \$500.00 (inc GST);
- in 2021, the Patron Prize - YP Art Exhibition will apply only to fine art / painting Open Category at Ardrossan Town Hall; and
- the Patron Prize - YP Art Exhibition is capped at ten VIP Patrons.

Moved: Stuart Palecek

Seconded: Kallie Eglinton

CARRIED

Action: Carolyn to look at the sale prices for photography and sculpture to see if the minimum \$500 is a workable / suitable amount or if a new minimum value needs to be established for photography and sculpture.

2.1.4 Entry Fees and Revised Terms and Conditions

The 2021 YP Art Exhibition Registration Fee, inc Early Bird Fee was discussed and it was agreed that due to the COVID stresses on people during 2020, it is not the time to increase any costs to participate.

Fees of \$15.00 for an Open Category Registration and \$12.00 for an Early Bird Fee was supported. In addition, a minimum sale price of \$100 (inc GST) for an artwork was supported to ensure a quality exhibition and experience for all artists and participants.

Motion: That the 2021 Registration Fee for the Open Category is \$15.00 (inc GST) per artwork, and \$12.00 (inc GST) per artwork for an Early Bird Entry Registration

Moved: Mayor Darren Braund

Seconded: Liz Rawolle

CARRIED

Motion: A minimum sale price for a 2021 artwork exhibited across all categories is \$100 (inc GST).

Moved: Stuart Palecek
Seconded: Mayor Darren Braund

CARRIED

2.1.5 Opening Night – Thursday, 1 April

The day/date for the 2021 YP Art Exhibition Opening Night was discussed. Thursday, 1 April is preferred as it's the night before the Easter Long Weekend Exhibition Opens. David H raised that we need to consider how to secure the cash / money taken at the Opening, being the evening before Easter. This needs to be resolved and an acceptable solution found and approved by Council and /or Finance before the Opening.

Motion: That the 2021 YP Art Exhibition Opening Night is Thursday, 1 April 2021.

Moved: Mayor Darren Braund
Seconded: Kallie Eglinton

CARRIED

3 AOB

2.1.6 Election Vice Chairperson

At the October 2020 meeting, Taylor Gray informed the Working Party she was no longer able fulfil the roll as Vice Chair.

Mayor, Darren Braund nominated Stuart Palecek and Jennifer Robyn. Stuart informed the members that he was extremely busy and would prefer not to be elected at this time.

Action: That the Chair, Richard Cane speak with Jennifer Robyn and if she is able to undertake the role as Vice Chair, that she be nominated as Vice Chairperson for the YP Art Exhibition Working Party at the next meeting.

Members who have been on the Working Party for four years were up for re-election. These include Mayor Darren Braund, Jennifer Robyn (TBC) and Richard Cane (TBC). Mayor Darren Braund informed the members that he had been on the Working Party for over four years and as a result is required to be renominated and/or re-elected to the Working Party. After a brief discussion, he self-nominated.

Motion: That Mayor, Darren Braund be elected to the 2021 YP Art Exhibition Working Party for a further term of four years.

Moved: Kallie Eglinton
Seconded: Stuart Palecek

CARRIED

2.1.7 Tiddy Widdy Beach Progress Association (TWBPA)

We have received a request from Melanie (TWBPA Volunteer) for the Tiddy Widdy Beach Stobie Pole Art Project to be discussed at our meeting on the 19/11/20. She is seeking support to include it in the YP Art Exhibition program over Easter 2021, 2-5 April.

An overview of what they are requesting/proposing:-

- have a presence at our Opening Night to promote their Stobie Pole Art Project;
- at the launch and at our other venues (Ardrossan, Edithburgh, Yorketown) have promotional material available to inform and promote the TWB project ie postcards printed with pole artwork;
- adding their TWB project to the YP Art Trail working with Brooke from YP Tourism;
- cross-promoting our art exhibitions / events across both our Facebook pages;

- promote the YP Art Exhibition to TWBPA artists and TWBPA to our YP Art Exhibition artists.

The Working Party agreed in principle to the above suggestions, for cross promotion opportunities for both our art projects. However, we have to be mindful as to our limited resources, sponsors and always consider our 2021 Art Exhibition as our top priority.

Action: Carolyn to email the Working Party, the Tiddy Widdy Beach Stobie Pole proposal as sent from Melanie.

Action: Carolyn to feedback the Working Party’s position to Melanie and offer the TWBPA the opportunity to be an YP Art Exhibition Sponsor (ie logo in the Program) as a bronze Sponsor at \$250.

2.1.8 Sponsorship

Ricard Cane referred to the email he sent on 7 November 2020, with a proposal for a ‘Sponsor Incentive Trail’. The idea is that it is a locally driven sponsorship scheme, with the aim to encourage visitation into local areas / businesses and the Exhibitions as well as providing a low cost sponsorship strategy.

For ie \$50, businesses get to have a ‘square’ on a card/back page of the 2021 YP Art Exhibition catalogue with their logo and provide a discount incentive/ offer ie buy one get one free coffee in their premises.

Even if we start with just one Town, it is considered a good start and worth pursuing.

Action: Progress Association representatives on the Working Party to speak with local businesses for feedback and to gauge their interest in being involved.

Action: Carolyn to draft a fixed Sponsorship Proposal for local commercial businesses to have their logo (as an ‘advert’) in the 2021 YP Art Exhibition Catalogue. Displaying their Logo only, at ie \$250 (size to be similar to existing Bronze Sponsorship) aimed at commercial businesses like Watsacowie and Sunny Hill.

Action: Carolyn to update the Sponsorship List contact for the Yorketown Progress Association from Lesley-Anne Swaans to Liz Rawolle.

Action: Kallie to mock up a ‘sponsors square’ page ie for the 2021 YP Art Exhibition catalogue - back page / insert to be discussed at the December meeting.

Action: Carolyn to draft a letter (from the Working Party / Council) for Progress Association representatives to have and take with them when they are talking to local businesses to sign up to the ‘sponsorship square’ incentive.

Action: Mayor Darren Braund to speak to Jennifer R about the sponsorship squares incentive.

4 NEXT MEETING

Tuesday 08 December 2020, 9.00 am at Minlaton

5 MEETING CLOSE

The meeting closed at 10.01am

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Chairperson – Richard Cane

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Vice Chairperson - vacant