



**2021 YP ART EXHIBITION WORKING PARTY (ZOOM) MEETING
9.00am, Tuesday 8 December 2020**

ITEM 1 YORKE PENINSULA COUNCIL – YP ART EXHIBITION WORKING PARTY

1.1. Welcome by Chairperson

Richard Cane declared the meeting open at 9.07am pm and thanked everyone for zooming in.

1.2. Present – Richard Cane (Chairperson) Mayor Darren Braund, Lesley-Anne Swaans, Kallie-Anne Eglinton, Carolyn Ramsey,

1.3. Apologies / Absent –Cr Tania Stock, Cr Roger Johns, Liz Rawolle, Jennifer Robyn, Stuart Palecek, David Harding, Taylor Gray

1.4. Minutes of previous meeting

Item 2.5 - the omission of '1 April 2021, 7.30pm for an 8.00pm start' be added.

Motion: That the Minutes of the Art Exhibition Working Party (AEWP) meeting held on 19 November 2020 be confirmed as a true record.

Moved: Mayor Darren Braund

Seconded: Kallie- Anne Eglinton

CARRIED

It is noted that we have not achieved Quorum today, so this meeting needs to be ratified at the next meeting, scheduled for 12 January. 2021.

ITEM 2 BUSINESS ARISING

2.1 Patron Prize – YP Art Exhibition (previously Acquisitive Art Prize)

Draft letter sent to Working party for feedback.

ACTION: Finalise and send the Patron Prize letters to Working Party members and instruct them to forward it to their networks and key business people in their communities.

2.2 Weaners Flat Mural, Yorketown.

Unable to get a response from Jack Fran (artist), Carolyn spoke with Sam Brooks and she was informed that Jack is currently unable to respond and /or think about the Mural next Easter, due to some personal difficulties he is having at the moment. Sam offered to speak with Jack and get a response back to us about his what he expects will be his ability to undertake the Mural either in 2021, on his own or with some / Sam's assistance.

We received a \$4k Council grant to undertake the mural in 2020 to cover all mural and artist costs. Jack Fran agreed to this as the total budget for the mural – to cover materials and artist fees.

The WP did not support paying anymore for the mural ie for anyone to do paid work with Jack on the Mural.

Carolyn clarified that we cannot use the design that Jack developed without him or his nominee, as artist. The mural design was developed and endorsed in consultation with the Yorketown community.

Creating and developing a new mural should be seen as a last resort. To have the current mural completed by another artist, we may approach Jack to see if he open to gifting / selling his Intellectual Property (IP) as ie a License to Council to use his mural design.

ACTION: Carolyn to contact Jack / Sam and give them a 'deadline date' for a response in mid-January 2021, to confirm them undertaking the mural over Easter 2021.

2.3 Online Registrations

Now live online, and we have had one artist and one school register to date. Online payments are also now active.

2.4 Tiddy Widdy Beach Response

Very positive discussion and collaboration potential. Their Progress Association is exploring signing up as Bronze Sponsor - \$250.00.

2.5 Sponsorship – commercial

Carolyn has created an 'Art of Business' Sponsorship proposal in the first instance focussing on our local wineries, breweries and distilleries.

The cost of \$750 was considered perhaps a bit high so Carolyn is to gauge their interest at this price point. Carolyn explained the \$ level was developed as a halfway investment opportunity - between our Gold and Platinum Sponsorship levels.

She spoke with Sunny Hill Distillery and Watsacowie Brewery and received very positive response to them being a 'satellite' exhibition space over the 2021 Easter Long weekend.

Richard liked the name 'Art of Business' and it was also suggested Carolyn approach Emoyeni Wines at Ardrossan.

2.6 Key Dates – artwork collection day/times

It was thought that 2021 Exhibition dates and times would be consistent across all venues. ie all closed on the Monday. Further, Ardrossan agreed to longer daily opening hours to help accommodate travel times.

ACTION: Richard to confirm dates and times with Ardrossan Progress Association at their meeting this evening, 8 December.

ITEM 3 2021 EXHIBITION

3.1 Hall Bookings, Covid Safe Plans and QR Code

We have received the QR codes for each of our events / venues and now the Covid Safe Plans are accepted Carolyn can finalise the Hall Bookings.

ACTION: Carolyn to finalise the Yorketown and Ardrossan Hall Bookings

3.2 Sponsorship Squares and Sponsors (advertising) Letter

The Sponsorship Squares initiative has been finalised, including an artwork mock-up example. Richard suggested that we include ie a 'star' on Sponsor Squares artwork identifying businesses that have special in-store offers.

ACTION: Carolyn to follow up with Ardrossan, Yorketown and Edithburgh Progress Associations and their Working Party representatives to make sure they are all across this new fundraising scheme and start canvassing and securing local area business and services participation.

ACTION: Ardrossan (Stuart), Yorketown (Liz) and Edithburgh (Jennifer) Progress Associations Working Party representatives to start canvassing and securing local area businesses and services.

3.3 Artist Communication

- November #1 and December #2 Newsletters have gone out to all 2020 Registrants and YP / state art, photography and community art groups;
- All Registrants were emailed information that Open Entries are now available online and the new 2021 Early Bird and other 2020 Registrant incentives;
- YP Art Exhibition Facebook Page now active and has a schedule of pre-prepared posts to be posted over the Christmas period;
- Collaboration with Tiddy Widdy Beach Stobie Pole artists – inviting them to enter the 2021 Exhibition.

3.4 Schools Communication

- All 2020 Schools have been emailed and phoned.

3.5 Promotion – Media Release

- 2021 YP Art Exhibition Media Release went out 25/11/2020 is expected to be covered in the Country Times before Christmas
- Photography Workshop Media Release to be submitted by 11/12/2020

3.6 Judges

- All 2020 Judges have recommitted to be Judges in 2021.
 - Fine Art / Painting - Andrea Przygonski and Sandra Starkey Simon
 - Photography - Pete Dobre and Merv Simmonds
 - Sculpture – Ed James and Sandra Burt

3.7 Raffle

2750, YP Art Exhibition Raffle tickets have been printed and delivered – printed in colour by Copyking Kadina for 2021. We sold 107 tickets in 2020 and these will be included in the 2021 Raffle draw.

Books / tickets are available at each of the Council Offices and will be progressively distributed before Christmas to Working Party members, Progress Associations and information centres.

ACTION: Carolyn to distribute 2021 Raffle tickets and Working Party members to sell and help distribute tickets through their local contacts and networks.

ACTION: Carolyn to update and email Council offices the 2021 Raffle Tickets posters to accompany the selling of the tickets.

3.8 Conditions of Entry (Open and Schools Categories)

ACTION: Carolyn to Edit the Open category Terms and Conditions to change *Winners* will be notified to *Finalists* will be notified.

3.9 FYI - Council Workshop 25 November 2020 re YP Art Exhibition

YP Council Members discussed the YP Art Exhibition at the November Workshop. The discussion mainly focused on Elected Members being given a better understanding of the Art Exhibitions, the value to the community and return on investment for Council.

The Elected Members generally supported the YP Art Exhibition and that having a dedicated Project Officer worked well for the Council and the project. They noted that this approach provided new opportunities for the arts and local communities and was preferable to the exhibition's project management being undertaken by existing Council staff; on top of existing roles / workloads.

Elected Members requested that after the 2021 Exhibition, a Review is undertaken, that includes a Cost Benefit Analyst to inform future planning of YP Art Exhibitions.

ITEM 4 GENERAL BUSINESS:

4.1 Photos for YP ART website of new members still required - Kallie Eglinton

ACTION: Kallie Eglinton to send Carolyn (before Christmas) her photo for the YP Art Website – Working Party Members.

4.2 Covid Marshal Training – online at <https://marshal.clickontraining.com.au/>
Noted.

ITEM 4 AOB:

- Mayor, Darren Braund informed the meeting that he is speaking on Regional ABC Radio and some key message points were discussed.
- Kallie would prefer meetings are held on Thursday afternoons – ie at 3.30pm due to teaching commitments. Unfortunately changing the monthly meeting to Tuesday am has not increased attendances, in fact they have dropped off.

ACTION: include Meeting days /times as a 12 January 2021 Agenda item

ITEM 5 NEXT MEETING

Tuesday 12 January 2021, 9.30 am at Minlaton

ITEM 6 MEETING CLOSE

The meeting closed at 9.55am

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Chairperson – Richard Cane

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Vice Chairperson - vacant