



**2021 YP ART EXHIBITION WORKING PARTY MEETING  
9.30am, Tuesday 12 January 2021 - Minlaton**

**ITEM 1                      YORKE PENINSULA COUNCIL – YP ART EXHIBITION WORKING PARTY**

**1.1. Welcome by Chairperson**

Richard Cane declared the meeting open at 9.33am pm and thanked everyone attending.

**1.2. Present** – Richard Cane (Chairperson) Mayor Darren Braund, Bobbi Pertini, Lesley-Anne Swaans, Carolyn Ramsey, Jennifer Robyn, Liz Rawolle and Stuart Palecek.

**1.3. Apologies / Absent** –Cr Tania Stock, Cr Roger Johns, Taylor Gray; Kallie- Anne Eglinton.

**1.4. Minutes of previous meeting**

**Motion:** That the Minutes of the Art Exhibition Working Party (AEWP) meeting held on 11 November 2020 be ratified as a true record.

**Moved: Stuart Palecek**

**Seconded: Lesley-Anne Swaans**

**CARRIED**

Richard C discussed item 2.2 Weaners Flat Mural and that a third party cannot use the design that Jack developed without his permission.

Carolyn informed the meeting that Jacks work is covered by the Australian Copyright Act 1968 and we cannot reproduce it (have another artist paint it) without his permission. Stuart P confirmed that in his experience this was correct.

*FYI - Copyright is an intellectual property right attributed to the skill and labour of an individual in the creation and expression of an original idea. Copyright protects original works such as literary, dramatic, musical and artistic works. Copyright protection is automatically provided under the Copyright Act 1968, and gives the creator of the work exclusive rights to reproduce it, commercialise it and be recognised as its creator. Copyright material is protected from the time it is first written down, painted or drawn, filmed or taped.                      Extract from ACTUATE IP website*

**Motion:** That the Minutes of the Art Exhibition Working Party (AEWP) meeting held on 8 December 2020 be confirmed as a true record.

**Moved: Lesley-Anne Swaans**

**Seconded: Mayor Darren Braund**

**CARRIED**

**ITEM 2**                      **BUSINESS ARISING**

2.1 Weaners Flat Mural, Yorketown.

**ACTION:** Carolyn to contact Sam (as Jack Fran nominee artist) and follow-up receiving a confirmation email confirming he is undertaking the mural over Easter 2021.

2.2 Carolyn gave an overview of the current Sponsorship Position

2.2.1 Sponsorship Income Budget for 2020/2021 Art Exhibition is \$10,000

To date we have (including sponsorship carried forward from 2020 Exhibition - postponed) achieved \$17,070 (inc gst) across all sponsorship areas as:-

- \$ 2,765 in-kind
- \$ 14,315 cash

Sponsors that withdrew their sponsorship for 2021 (from 2020) are

- Murdock Motors (\$250);
- Port Clinton Progress Assoc (\$250), and
- Yorketown Foodland (\$40).

**ITEM 3**                      **2021 EXHIBITION**

3.1 MC

Mayor Darren Braund agreed to be considered as 2021 YP Art Exhibition Opening night MC.

Richard C suggested Ardrossan personality Dean Errington as another option. Dean is experienced and well regarded as an MC and local identity with strong Ardrossan connections.

The Working Party briefly discussed the two nominees and Darren agreed to be first reserve as MC.

**ACTION:** Richard to approach Dean to see if he is available and interested in the 2021 YP Art Exhibition Opening Night MC role.

**ACTION:** Carolyn to develop and provide Dean with MC notes and evening run sheet.

3.2 Hall Bookings

It is expected that we will be all clear of the Ardrossan Town Hall by Wed 7 April. It was agreed that Teresa Crowe will be able to hold her Yoga Class scheduled for Wednesday 7 April (last day of Ardrossan Hall booking).

**ACTION** – Carolyn to let Teresa know

Our 2021 Liquor License requires Contact names for the Opening Night. Richard said that the more names the better with regard to the License.

**ACTION** – Carolyn Ramsey, Richard Cane and Stuart Palecek and a person from the Ardrossan Community Club (running the bar) be named as Contacts on the Liquor License.

Bobbi raised that we have in the past, given the Ardrossan Community Club a donation as a thank you for running the bar for us.

**ACTION** – Ricard Cane to speak with the Ardrossan Community Club regarding their interest and availability in running the bar for us on Thursday 1 April 2021 and if a donation is required.

COVID 19 plans have been lodged and QR codes received. Consideration for operations on Opening Night and over the course of the three Exhibitions will need to be reviewed closer to the date. Especially with regard attendances on Opening Night (200 max – Liquor License Cat 1 License requirement and Covid Site restrictions are max 201 people) and potential ‘crush’ points at bar and food areas and entryway.

Art Collection dates and times were discussed as the Working Party needs to agree on a consistent day and date for the collection of artworks (sold and unsold).

**ACTION** – Artwork collection (sold and unsold) will happen in Edithburgh and Yorketown on Sunday, 4 April between 2.00pm and 4.00pm unless otherwise arranged with a Progress Association member. Artwork collection (sold and unsold) will happen in Ardrossan on Monday, 5 April from 10.00pm to 12.00pm unless otherwise arranged with a Progress Association member.

**ACTION:** Carolyn to send out Exhibition date and time summary to members.

- 3.3 Yorketown Progress Association Photography Art Exhibition Sub-Committee.  
Notes from the first meeting on 8 December 2020 were discussed. Present were Carolyn, Lesley-Anne and Alex Flynn from Yorketown Area School.

Carolyn spoke to the idea of a ‘drawing corner’ to engage children in art, providing an art experience ie draw/copy a work of art providing a low key activity that may help adults have more time to enjoy the exhibition.

A drawing corner may occur in the Main Halls or in the school children’s exhibition area (Ardrossan).

**ACTION** – Jennifer to speak to Edithburgh Market group to run a drawing corner / tent as part of their Easter Market activities with a possible ‘gold coin donation’.

**ACTION** – Carolyn to forward the Photography Media Release to Progress Associations and schools for inclusion in their community newsletters:

- Cooee – Edithburgh
- Antics – Ardrossan
- Maitland – Maitland Matters
- Stansbury – Scribble
- Warooka – Innes Many Words
- Schools

- 3.4 Sponsorship Squares, Patron Art Prize and Art of Business Sponsorship Initiatives  
Now that Christmas and New Year activities are over, Working Party members can start to actively secure local area business support in Sponsorship Squares and Patron Prize schemes.

**ACTION** – Carolyn to send Working Party members Sponsorship Squares and Patron Art Prize letters.

**ACTION** – Carolyn to Call Ray Agnew to see if he is interested in the Parton Art Prize in place of being a 2021 Silver Sponsor at \$500.

**ACTION** - Working Party members to start actively canvassing and securing local area business and

services participation in the Sponsorship Squares and Patron Prize schemes.

**ACTION** – Carolyn to follow-up the Art of Business letter sent in December 2020 with Sunnyhill Distillery and Watsacowie Brewery.

**ACTION** – Carolyn to approach Hills Cider for in-kind sponsorship of cider for the opening event. In-kind product is also a backup sponsorship option for Art of Business sponsors – Watsacowie Brewery and Sunnyhill Distillery.

### 3.5 Artist Communication

Over the last week Carolyn has phoned all 2020 YP Art Exhibition registrants and reached approx. ¾ and will follow up ‘no answer’ artists in the coming week.

In 2020 we had 97 Registrations for 237 artworks. Overall, all artists spoken to are reregistering for 2021 (two declined, one due to broken arm and one moving to Goolwa)

Currently we have seven (7) schools indicating they will be reregistering for 2021.

**ACTION** – Carolyn to follow-up all YP schools when they return on 27 January 2021.

### 3.6 Promotion

Magic FM Regional Media Campaign Proposal for 2021 was discussed and supported. It is the same offer as in 2020 as \$1,450 value for \$800. Stuart raised if there anyway we can understand what the impact / reach of this campaign and investment is? It was suggested that a ‘where did you hear about us’ question be included in our Exhibition visitor survey questions.

**ACTION** – Carolyn to send out visitor Exhibition survey questions from 2020.

**MOTION** – That the 2021 Magic FM Regional Media Campaign Proposal of \$800 be accepted.

**Moved:** Mayor Darren Braund

**Seconded:** Stuart Palecek

**CARRIED**

### 2021 Catalogue

Carolyn expressed has concern at having the skills and time to do the design work associated with the layout and formatting required for the 2021 YP Art Exhibition Catalogue. As research, Carolyn approached our web designer Emma Hackett who came back with a quote of \$2,000 for the design work, based on the 2018 Catalogue.

The Working Party discussed the role and importance of the catalogue as a reference tool and a commemoration of the Exhibition. It was agreed to keep the same format as in 2018, but perhaps refresh the colours and font if not too much work.

Bobbi mentioned a staff member who she thought would be suitable and available to do the 2021 Catalogue design work, using the 2018 template.

Carolyn can provide all the catalogue content – artists details and images of artwork that are being collected as part of the registration process. She can also provide sponsor logos/adverts.

**ACTION** – Bobbi to approach staff member to confirm availability.

**ACTION** – Carolyn to let Emma Hackett know that at this stage, we will producing the 2021 Catalogue in-house.

**ACTION** – Carolyn to collate sponsor logos and adverts as well as draft texts for Mayors Forward, Chairpersons Welcome and ‘About the Exhibition’ text for Taylor Grey to get approved.

3.7 Raffle

Carolyn has started distributing 2021 raffle tickets and Working Party members to assist by distributing raffle books through their local contacts and networks.

The majority of raffle books will be sold over the course of the Easter Long Weekend at the three Exhibition venues.

**ACTION** – Carolyn to book a room in Minlaton Council Offices to do the Raffle Draw at 10.00 am on Tuesday, 6 April 2021 as advertised.

**ITEM 4            GENERAL BUSINESS:**

4.1 Photos for YP ART website of new members still required - Kallie Eglinton

**ACTION:** Kallie Eglinton to send Carolyn (ASAP) her photo for the YP Art Website – Working Party Members.

4.2 DPTI Approval for Road Side Signage.

Phil Hermann is the person within Council who negotiates with DPTI regarding permission to display roadside signage on SA Govt / Main Roads in liaison with Stephen Goldsworthy.

4.3 Carolyn has organised for the Newmarch Gallery in Prospect to be an Adelaide artwork collection point. A courier company may be worth getting a quote from rather than staff doing the round trip to collect artworks with regard to Insurances.

**ACTION:** Carolyn to speak with Chloe regarding insurance requirements of ‘transporting’ artworks in Council vehicles by Council staff.

4.4 Exhibition Set-Up Guidelines.

Carolyn has requested that each site / Exhibition provide a set of ‘Exhibition Set-Up Guidelines’ for their specific (fine art / painting, photography and sculpture) at their venues/ sites.

**ACTION:** Jennifer R, Lesley-Anne S and Richard C nominated to draft or find their Set-Up Guidelines and send to Carolyn before the next Working Party meeting – 2 February 2021.

**ITEM 5            AOB:**

**ITEM 6            NEXT MEETING**

Tuesday 2 February 2021, 9.30 am at Minlaton

**ITEM 7            MEETING CLOSE**

The meeting closed at 10.46 am

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**Chairperson – Richard Cane**

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**Vice Chairperson - vacant**