



2021 YP ART EXHIBITION WORKING PARTY MEETING
9.30am, Tuesday 23 February 2021 - Minlaton

ITEM 1 YORKE PENINSULA COUNCIL – YP ART EXHIBITION WORKING PARTY

1.1. Welcome by Chairperson

Richard Cane declared the meeting open at 9.35am and thanked everyone attending.

1.2. Present – Richard Cane (Chairperson) Mayor Darren Braund (Zoom), Bobbi Pertini, Kallie- Anne Eglinton, Carolyn Ramsey,

1.3. Apologies / Absent –Cr Tania Stock, Cr Roger Johns, Taylor Gray, Lesley-Anne Swaans, Jennifer Robyn, Liz Rawolle and Stuart Palecek.

1.4. Minutes of previous meeting

Motion: That the Minutes of the Art Exhibition Working Party (AEWP) meeting held on 12 January 2021 be ratified as a true record.

Moved:

Seconded:

NO QUORUM

ITEM 2 BUSINESS ARISING:

2.1 Outstanding Actions:

2.1.1 Weaners Flat Mural, Yorketown

- Risk Assessment (RA) completed
- Council RA requirements are being addressed, Carolyn is working with Council's High Risk Advisor, Ryan Galpin to meet compliance responsibilities.
- Sam is providing 'contractor' information as requested.

2.1.2 Sponsorship

- new Gold Sponsor – Country Getaways Holiday Rentals (\$1,500)

2.1.3 'Operations / How To Guide' for receiving, handling, managing and selling Art Works

- Ardrossan (fine art / painting)
- Edithburgh (sculpture)
- Yorketown (photography)
- Carolyn said she was still waiting to receive these and emphasised the importance of having these documents on file to inform future Exhibitions and planning.

ACTION: Richard will draft an Ardrossan set-up plan / checklist and will 'test' his 'How To' document through the operations experienced during the 2021 set-up.

ACTION: Draft 'How To' plans (Ardrossan - Richard, Edithburgh - Jennifer and Yorketown - Lesley-

Anne) to be forwarded to Carolyn before the 9 March meeting.

ITEM 3 2021 EXHIBITION:

3.1 Volunteer Briefing and Finance Training, confirmed for 11am, Tuesday 2 March in Maitland

ACTION: Progress Association (PA) Working Party representatives to let Carolyn know the names of people from their PA who are attending.

3.2 Hall Bookings and Related Business

Exhibition Sitting (as per Online Registrations)

NOTE: when setting up the Ardrossan Hall for the Exhibition – please instruct volunteers to not put screens / artwork too close to the Bar areas as this causes congestion issues on Opening night.

ACTION: Carolyn to send out final Exhibition sitting people's names collected as part of the Registration process and details to each PA.

3.3 Ardrossan Lights Install

ACTION: Richard to follow up electrician / handy person to install.

3.4 Catering for Opening Night

Quotes are coming in quite a bit higher than we have budgeted (\$7 per head) for 200 guests. Other caterer approached are already fully committed the day or two before Easter.

ACTION: Carolyn and Bobbi to meet to work out some catering options.

ACTION: Carolyn to inform / invite Wilma's (across the road at Ardrossan) to stay open later for passing trade as part of Opening Night and the long weekend trade ie for coffee.

3.5 Sponsorship Squares and Patron Prize update

Richard has secured 8 Sponsor Squares from Ardrossan businesses.

ACTION: Edithburgh and Yorketown PA representatives to still secure local participating businesses for the Sponsor Squares initiative.

ACTION: Carolyn to resend the Patron Prize Letter for Darren's Signature and once signed, distribute to WP members to seek Patron Prize sponsors (max six).

ACTION: Carolyn to send the WP the previous Exhibition invite list. WP members to update / add VIPs who are directly relevant to the presentation of the 2021 YP ART Exhibition.

3.6 Registrations

Artist Update – as of 18 February Zoom meeting

- at closing we had a total 106 artists and 289 artworks Registered for 2021
 - 70 / 192 – Fine Art / Painting, 18 / 55 - Photography and 19 / 45 – Sculpture.

Schools Update

- at closing we had nine schools and 111 students.
- a change in Terms and Conditions was suggested by teachers

NOTE: it was agreed by WP members in attendance that all schools / students will exhibit at Ardrossan.

NOTE: it was agreed that with the number of photographic artworks registered, we will continue to hold the Photography Exhibition in the Yorketown Hall.

ACTION: Carolyn to scope out the Hall to see how this reduced number will best setup in the Hall and assess if the Exhibition may work better in the Supper Room. The photography workshop could subsequently be held in the Chamber. Carolyn to also discuss with the Yorketown Progress Association needs re access to the kitchen for catering and service.

3.7 Photography Workshop

- o to attract a few more 2021 Registrants, past workshop participants invited to register for a lower priced, 'refresher' workshop was discussed and supported.

ACTION: Carolyn to call all 2018 Photography Workshop participants and offer them a \$95.00 refresher Registration.

3.8 Promotion

- Signage has been updated, reinforced and being installed
- Logo stickers for all attendees (tabled)
- Magic FM Radio campaign 22 March and extended to 3 April
- Catalogue – being put together by a Council staff person
 - o Mayors Welcome approved

ACTION: Richard to follow-up approval of his Chairpersons Welcome and send to Carolyn ASAP

The 2021 Exhibition Catalogue sell price was discussed. Printing of 200 copies is being donated by Fuji Xerox.

Motion: That entry to the Exhibition is by either a gold coin donation and / or purchase of a Catalogue.

Moved:

Seconded:

NO QUORUM

ACTION: Carolyn and all Exhibition coordinators / sitters to ensure that all Raffle and Catalogue monies collected, stay separate from each other and are counted and recorded as separate monies at the end of each day.

Motion: That the 2021 YP Art Exhibition Catalogue be sold at \$5.00 across all Exhibition sites.

Moved:

Seconded:

NO QUORUM

3.9 Merv Simmonds has agreed to be our social photographer on Opening Night

3.10 Carolyn invited Port Vincent / Parsons family to be on our 'Art Trail' in the catalogue at no cost.

ACTION: Carolyn has emailed the Parsons family and hasn't heard anything back. Carolyn to leave future contact up to them, no follow-up required at this stage.

3.11 Opening Night Bar – Ardrossan Bowls Club – staff the Bar on Opening Night for a \$250 donation.

- o No Bar sales are made, all drinks on Opening Night are complimentary
- o Carolyn has secured donated cans and bottles of Beer (Watsacowie Brewery) and Cider (Hills Cider)

ACTION: Carolyn to contact Pernod-Ricard who sponsored wine in 2018 (3 dozen Jacob's Creek Reserve Sparkling & 2 dozen Jacob's Creek Adelaide Hills Sauvignon Blanc) to sponsor in 2021.

ACTION: WP members to also see if they can secure donated wine for Opening Night through their contacts.

3.12 Raffle

- o Tickets to be sold at each Exhibition site. Tickets are at \$2.00 each and are our key fundraiser over the Easter long weekend.

ITEM 4 AOB and GENERAL BUSINESS:

4.1 Future 2021 Meeting Dates (proposed)

- 9.30am, Tuesday 23 March 2021 – Minlaton
- 9.30am, Tuesday 13 April 2021 – Minlaton

4.2 Change of Date - Ardrossan

Richard picked up that Ardrossan was identified as open on Monday 5 April 2021. This is incorrect. Ardrossan are only open Monday for artwork collection – between 10am and noon.

ACTION: Carolyn to make this correction on promotional material as it presents itself.

4.3 Exhibition Visitor Survey (tabled)

ACTION: Carolyn to resend to WP Members for feedback.

ITEM 5

NEXT MEETING:

4.30pm, Tuesday 23 March 2021 – Minlaton and by Zoom

ITEM 6

MEETING CLOSE:

The meeting closed at 10.40 am

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Chairperson – Richard Cane

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Vice Chairperson - vacant