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YORKE PENINSULA BUSINESS E-NEWS

No. 2 - SEPTEMBER 2022

What's on?

Business training sessions - How to improve the digital footprint of your business on social media platforms?

In response to Yorke Peninsula businesses looking to improve their presence on social media platforms, Council, in partnership with Yorke Peninsula Tourism and RDA Yorke and Mid North, hosted a hands-on business workshop on 25 July 2022.

15 businesses attended either the Basic or Advanced sessions, where practical tactics and tips were delivered by a highly inspiring and well-experienced host Vanessa Dingle from Vee Supreme Digital Marketing Services. Attendees also had chances to meet one-on-one with the host as a follow-up to help address their business needs relating to social media.

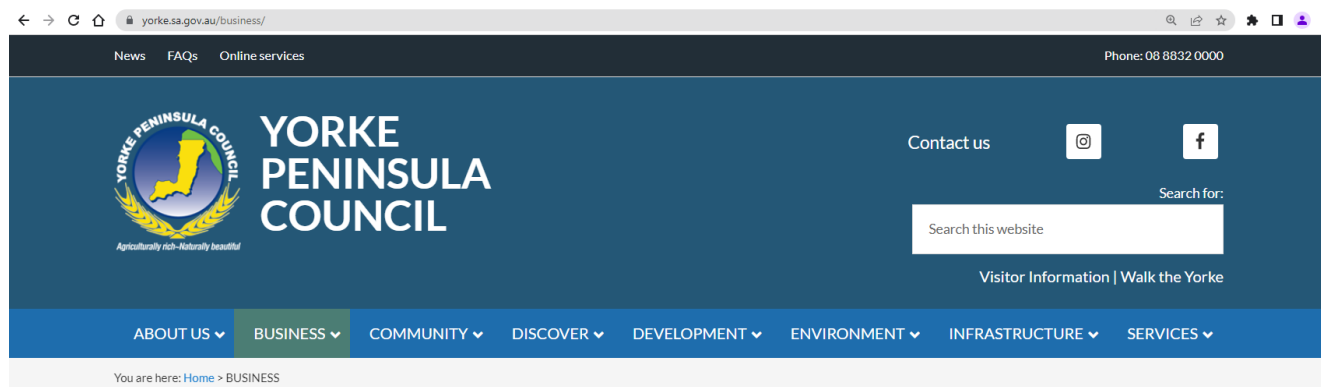


Business - a new section on the Yorke Peninsula Council website

Communication channels between Council and businesses are now upgraded.

A new Business section on Council's website has been added. <https://yorke.sa.gov.au/business/>. This is expected as a one-stop site for existing and prospective businesses to explore current Council legislation, regulations, permits in relation to doing business on the Yorke Peninsula and other available business support and resources.

The site is a reliable and up-to-date source of information to address popular questions such as: Which steps involved to get a Council permit for your business? Who to talk to if there is a question in relation to a permit application? What business support is available? How to access economic development data to back an investment on the Yorke Peninsula? Where to download a good business template?



> BUSINESS

- [Invest on the Yorke Peninsula](#)
- [Business E-News](#)
- [Other Resources](#)
- [Registration, license, permit, compliance, checklist, and template](#)
- [Business Enhancement Program](#)

BUSINESS

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[Explore more](#)

Another milestone achieved in the provision of childcare services on the Yorke Peninsula

Toward the community's goal of an "economically prosperous Peninsula" as outlined in Council's Strategic Management Plan 2021-2025, the Council successfully secured \$2.25M for the construction of the SYP Community Childcare Centre under the Australian Government's Black Summer Bushfire Recovery Program. The Centre is located at 11 North Terrace, Minlaton 5575 and is expected to open for enrolment by early 2024.

Two exciting opportunities currently open for local operators and those businesses interested in this project.

- [**A Request for tenders for the construction of the Centre.**](#) Tender submissions close 12:00 pm, Monday 10 October 2022.
- [**A Request for Expression of Interest**](#) (EOI) from childcare operators to partner with Council, via a lease agreement, in operating the Centre. EOIs close 12:00 pm, Monday 17 October 2022.

Additionally, Council welcomes EOI submissions from childcare operators interested in Council's owned Maitland Childcare Facility at 15 Kilkerran Terrace, Maitland SA 5573, which has previously functioned as a childcare centre (up to 48 places) and is currently available to provide childcare services.

Business Enhancement Program

About the Business Enhancement Program (BEP)

The BEP provide both non-financial support and business grant for eligible businesses, spanning from thinking of starting your business on the Yorke Peninsula to existing ventures planning for the next step of success.

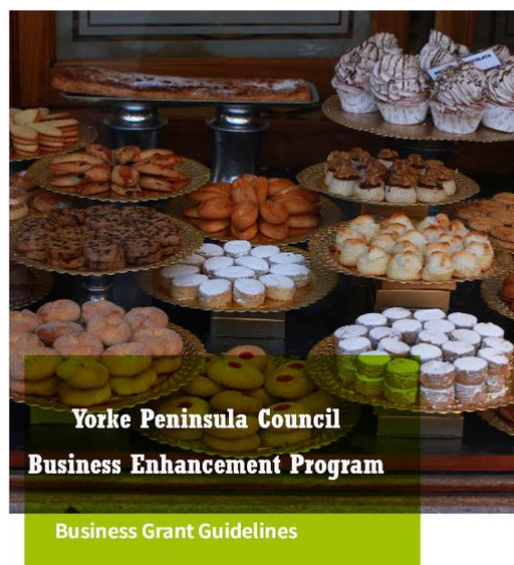
Would you like advice from Council employees on development applications? Assistance with your grant funding applications? Some local knowledge for your business? Wonder if you can do business with Council? We are always available to help. Please call 08 88320000 or email to admin@yorke.sa.gov.au and ask to speak to the Economic Development team.

Council also provides annual funding for business grants, capped at a total of \$20,000 per financial year (subject to annual review by Council, as part of the budget formulation process undertaken each year).



CREATING AN ECONOMICALLY PROSPEROUS PENINSULA

Supporting a strong, diverse economy that attracts more businesses and creates employment opportunities



[Learn More](#)

Latest successful BEP business grant applications

Neptune Surf Coaching (Corny Point) - Expansion stream - Refresh of surfing services - \$5,000

The funding is to financially assist Neptunes Surf Coaching with the costs of acquiring a new aluminium trailer and purchasing new surfboards. The investment forms part of the business's expansion and refreshes project to be ready for the next peak season, increase employment opportunities for qualified local instructors, expand the adventure tourism experience offered to visitors to the Yorke Peninsula and educate more participants on water knowledge and safety.

Minlaton Caravan Park (Minlaton) - Expansion stream - Upgrade of new outdoor BBQ - \$5,000

The funding is to financially assist Minlaton Caravan Park with the costs of acquiring a new outdoor BBQ facility in the camp kitchen to enhance the visitor experience. The upgrade is part of

their ten-year development plan to transform the Minlaton Caravan park and enable the business to access and develop new markets, including travellers with additional needs.

Upcoming business events

Accessible Tourism Workshop

**Tuesday, 18 October
10:00 am – 2:00 pm**



Image credit: John Montesi



Yorke Peninsula Council, in partnership with Tourism Industry Council of South Australia (TiCSA) and Yorke Peninsula Tourism, hosts a business workshop on how to help YP tourism businesses best promote their accessibility-friendly services to customers and celebrate their achievement against the accessible tourism benchmark.

If you are either keen to explore a new niche market for your business, or are proud of your achievement in the accessibility sector and would like to be acknowledged, this event should not be missed. It's a business event to catch up with like-minded peers, and receive support in the very first step to accredit your business as disability-friendly.

Date: 18 October 2022, 10:00 am-2:00 pm (a light lunch will be provided for in-person attendees)

Venue: Port Vincent Institute Hall, 19 Marine Parade, Port Vincent SA 5581 and Online

Cost: Free

Workshop highlights:

- Introduction of Accessible Tourism Accreditation, a nationally recognised self-assessment program for businesses to evaluate their inclusivity and identify areas for improvement.
- The values and opportunities of accessible tourism on the Yorke Peninsula presented by industry experts and travellers with a disability.

- The Walk and Show visit at an accessible tourism site.
- The Council's full subsidise for the first-year subscription to the program for those eligible businesses.
- Mentoring support from the partners (TiCSA and Yorke Peninsula Tourism) for Yorke Peninsula tourism businesses on the accessible tourism self-assessment and accreditation journey

How to register: please follow the link below to finish the registration.



Any questions about the event will be addressed to Tramy Ngo, Economic and Tourism Development Advisor, Yorke Peninsula Council, via email tramy.ngo@yorke.sa.gov.au or phone 08 8832 0000

Grant Funding Opportunities

Nature-bases tourism

Agency: Southern Australian Tourism Commission, Government of South Australia

Aim: new and improved nature-based tourism products and experiences in or near a national park, reserve, wilderness protection area or marine park.

Eligible applicants: sole traders, partnerships, trusts and companies, progress associations, not-for-profit organisations

Opening date: 5 September 2022 9 am

Closing date: 21 Oct 2022 5 pm

Estimated grant value: From \$10,000 to \$50,000

Further detail on the guidelines and how to apply can be found [HERE](#)

Incentive payments to assist hiring, training and retaining an apprentice or trainee

Agency: Australian Apprenticeships, Australian Government.

Eligible applicants: employers of apprentices

Application opening and closing dates: Applications may be made at any time.

List of incentives available:

Priority Wage Subsidy: for employers of Australian Apprentices in occupations on the Priority List

- 10% of wages for first and second year apprentices (up to \$1,500 per quarter)
- 5% of wages for the third year apprentices (up to \$750 per quarter).

Hiring Incentive: for employers of Australian Apprentices in an occupation not listed on the Priority List

- \$3,500 paid in two equal six-monthly instalments for full-time apprentices (\$1,750 each instalment).
- \$1,750 paid in two equal six-monthly instalments for part-time apprentices (\$875 each instalment)

Program detail: Further details on the eligibility and how to apply can be found [HERE](#)

Disaster Risk Reduction Grant

Agency: South Australian Fire and Emergency Services Commission

Aim: supports stakeholders to implement initiatives to take action to reduce existing disaster risk; minimise creation of future disaster risk through decisions taken across all sectors; equip decision-makers with the capabilities and information they need to reduce disaster risk and manage residual risk.

Eligible applicants:

- State government agencies
- Local government
- Not-for-profits
- Businesses
- Community groups

Opening date (Expression of Interest for Round 3): 12 September 2022

Closing date (Expression of Interest): 30 September 2022 5 pm (ACST)

Grant funding amount: minimum of \$50,000 grant funding per project.

Co-contribution requirement (for businesses): up to 80% of grant funded contribution and at least 20% grant recipient co-contribution (cash and/or in-kind)

Further detail on the guidelines and how to apply can be found [HERE](#)

Training Opportunities

Self-Employment Assistance

Delivered by: Sea to Valley Startups (Workforce Australia)

Eligible applicants:

- Unemployed people and job seekers;
- Those who are under-employed and seeking a side hustle;
- Owners of existing micro-businesses;
- Culturally and linguistically diverse people, refugees, people with disability, and Indigenous Australians.

Program highlights:

- Business advice sessions
 - Business health checks
 - Small business coaching session
 - Business plan development
 - Accredited small business training (optional)
 - Plus there are many free webinars and other activities
- <https://seatovalleystartups.com.au/events/>

Cost: fully subsidised

How to apply: please follow the link [HERE](#) to learn more about the program and how to book a 15 minutes of initial chat with the program facilitator.

Insights - Business finance

Business loan, bond, finance options for growing your business

Did you know that, apart from conventional and mainstream ways of seeking finance services for your growing business, the following options are also available.

Export Finance Australia - For small export businesses, including tourism business*.

**Tourism businesses having over 20% of revenue from export sales (e.g., tourism services for international visitors) are regarded eligible for services from Export Finance Australia*

Regional Investment Corporation - for farmers and farm-related small businesses

These both are Australian Government-backed specialist finance providers.



Financial counselling services for business survival



Is your business struggling during tough times? You might consider using financial counselling services from [Rural Business Support](#).

The services are available for famers and small business owners in rural areas.

Microfinance services for those experiencing financial disadvantage

[Many Rivers](#) provide business support to Indigenous and other Australians looking to start or grow their business. Business coaches of Many Rivers live locally and work with small business owners over the long term to develop skills to make their business idea a reality. Many Rivers can help you develop a business idea, register a business and understand cash flow and bookkeeping. Many Rivers supported small business owners also have access to microfinance business loans and pro bono legal advice.



Have your say



Small and Family Business Consultation Survey for Small Business Strategy

The Office for Small and Family Business is developing Small Business Strategy to help shape the future of small business in South Australia

Please fill out the survey [HERE](#)

Please note that the survey will close on Friday 7 October 2022 and it will take around 10 minutes to complete the survey.

Yorke Peninsula Council

8 Elizabeth Street, Maitland, South Australia 5573 | 08 8832 0000 | admin@yorke.sa.gov.au

If you are a new business on the Yorke Peninsula or have some business stories to share, let us know about it by emailing admin@yorke.sa.gov.au (attn: Economic Development)



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