



Minutes of the Meeting of the Art Exhibition Working Party

held on Wednesday 21st June 2017
in the Maitland Council Office
commencing at 2.00pm

(Subject to confirmation)

ITEM 1 OPEN

- 1.1 Welcome by Chairperson Cr Alan Headon declared the meeting open at 2.05pm and thanked everyone for attending.
- 1.2 Present – Cr Alan Headon, Cr Tania Stock, Cr Darren Braund, Pam Headon, Bobbi Pertini, Carina Congdon, Lesley-Anne Swaans, Richard Cane, Leanne Cane & Jenny Robyn.
In Attendance: Rachel Rich (minute secretary) and Janette Butler
- 1.3 Apologies/leave of absence – Anne Eyles
- 1.4 Minutes of previous meeting –

Bobbi Pertini moved Lesley-Anne Swaans seconded

That the Minutes of the Art Exhibition Working Party meeting held on 3rd May 2017, as circulated be confirmed as a true record.

CARRIED

- 1.5 Conflict of Interest - The Chairperson reminded members of their obligations in relation to Conflict of Interest provisions.

ITEM 2 CORRESPONDENCE IN

- 2.1 Confirmed incoming sponsorship received in accordance with printed sponsorship list.
Also received emails from the following:
- Minlaton District School have confirmed they will submit 16 pieces and are looking forward to the opportunity to be involved.
 - South Aussie with Cosi have responded with costs to advertise on Facebook/TV.
 - Fringe have responded to Lesley with an email.

ITEM 3 CORRESPONDENCE OUT

- 3.1** Request for sponsorship letters x 230 have been sent out.
School competition has been distributed to Yorke Peninsula Schools, including TAFE SA.
Brenda Davidson from Police Credit Union, Cr Headon will meet with her next week to try to secure sponsorship dollars.

ITEM 4 BUSINESS ARISING

- 4.1** Sponsorship Figure Update:
Confirmed sponsorship to date has doubled what was received at same time of the last exhibition. Bobbi explained the sponsorship details.
- 4.2** Website Update:
Carina gave an update of what is happening with the Art Exhibition Website. A security certificate issue has caused a few problems in the last few weeks, but the website is now up and running and will continue to progress as things are finalised and added.
- 4.3** Review remaining Action List items:
Cr Headon has confirmed that Victoria Rolinski will contribute a painting, which will be completed shortly and will be picked up by Cr Headon.
Bobbi explained the urgency of getting donated paintings confirmed/completed in order to meet raffle deadline. An agreed date being the October long weekend to have everything in place to start selling tickets. Paintings would need to be ready by early September to allow for printing/promotion of raffle.
Judges: 2 per category will be required. End of November to be confirmed.
Discussion around how to approach workshops/grants for the various areas/groups. Jenny Robyn will make contact with various artists.
Discussion around the need to approach the 'Parsons' to see if they are going contribute and link to the 'art trail'.
Traditional Art (Indigenous) – discussion around how to approach artists and see what they are willing to exhibit/sell. Maitland Progress volunteers will be available to man the exhibition over the Easter weekend.
Lesley-Anne queried who will be responsible for insurances at the other town's events?
A suggestion to organise banners to display at each town. This has been added to the action list.

ITEM 5 NEW BUSINESS

- 5.1** Sculpture and Photographer prospective participants:
- John Smith (Local Artist - Ardrossan) is keen to enter a sculpture in Edithburgh.
 - Peter Doubry – Adelaide Photographer who will be willing to host workshops over the Easter weekend. Suggestion of 8-10 participants per workshop. Peter has also indicated that he is also happy to be a judge.
- 5.2** Carina advised that Facebook and Instagram are up and running and encouraged members to get on board and like the pages.

5.3 Indigenous/Traditional Art – Maitland Progress Association

Cr Stock working with Maitland Progress Association to gather list of local businesses to encourage more sponsorship locally. Working Party will look at approaching Indigenous artists to see if they are willing to exhibit. Details then will be handed over to Maitland Progress once confirmed.

Suggestion to approach Gavin Wanganeen to support Indigenous Art in Maitland. Cr Stock will follow up.

It was identified that there is a need to follow up with Wheare’s Transport on their in kind sponsorship to help with transport for the exhibition.

5.4 Review Entry Terms of Conditions

Suggestion to use Loxton’s art exhibitions terms and conditions as they fit with what Yorke Peninsula are trying to achieve. Jenny Robin will send out a copy to the Working Party to be reviewed and then tweaked before being finalised.

5.5 Janette Ireland gave a rundown on what some of her suggestions are for a successful exhibition. An attachment has been added to the end of these minutes.

ITEM 6 NEXT MEETING

Wednesday 2nd August 2017 at 2:00pm

ITEM 7 MEETING CLOSE

The meeting closed at 3.38pm

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Chairperson – Alan Headon

Suggestions from Janette Ireleand – Art Exhibition Working Party – Wednesday 21st June 17

Original Work – within a time limit of 2 years.

Make it fair for all artists.

No private invitations. A letter to all last exhibition entries, how you appreciate their entries and encourage friends and colleagues to be included, at least 9 -12 months ahead of time.

State a number - 2 large works and 1 small (under 20x20 or 10x10) create a challenge e.g. cheaper for 3 package.

Quality and variety are the aim not the building of egos and big profits.

No one artist promoted over others. All pay the same entry fee and receive the same information.

If there is to be a selection of works for presentation, stage areas then draw numbers from the catalogue until that area is filled and move on.

The same with raffle prize, if a painting is to be the prize, ask for offers then select a number from the offers or choose another prize e.g. tourist voucher for a nights accommodation at the caravan park, pub meal etc. (painting prizes give advantage to one artist over the others).

Make your prizes etc. work for the businesses who support the 'Art Prize', give them the promotions and ask them to present their contributions on the night and provide small gift.

Select 3 judges and then ask them to nominate the following judges for the next exhibition. It works well is duly respected and keeps ahead of other exhibitions. Past nominations give credit to the event. This is important for both continued respect and rewards of entries.

Stay open for longer – The week after if possible.

Have free sponsored pick up and return to Adelaide base.

No one in the hall while judging is in progress, except the coordinator or nominated person. All conversations and prize winners kept confidential until the presentations.

Judges can maybe call for reference/referee to 'original' claims of paintings are in the running for major prizes and add to entry forms. Judges have the last word and make sure the exhibitions keeps its integrity.

No late entries (or oversized works?) Entry forms are a legal form when monies are involved and must be adhered to on all accounts.

A copy of all prize certificates or judges statements to be posted on a wall or a panel for all to see.

Judges are not paid but offered out of pocket expenses or sponsored gifts after all judging is complete.

Invite all artists to be included, it's all about them. No entries, not exhibition! Make them feel appreciated.

Get out entry forms before the New Year of the exhibition and have them at Council office, tourist venues and sponsor venues to pick up and take away. Not emailed only. Groups in other areas and galleries and art shops.

Set an open format including all forms of art, fine art and contemporary. Any subject, any media. Include the usual, but be open to include print making (process) fine art, collage and original digital media.

Artists to state the media used and have it in the catalogue as such (judges have final say if it fits the media or category profile).

Make sure this is added to the artists' invitations (ahead of time) e.g. please not several changes have been included in our up and coming exhibition. They now include an opportunity to present new work in both traditional and contemporary practice. You are encouraged to present original imaginative work that adds variety and practice and other media forms.

Entry fee \$10.00 ea. for say 2 and \$5.00 for added small work. Package deal \$25.00

Give a sponsored entry prize. No more than 1 prize per entrant.

Perhaps on the night give out bottles of wine etc. from raffle draw. Numbers from catalogue. Ask someone to pick several numbers. Any local wineries for sponsorship? Or free raffle ticket at the door on opening night.

Welcome artists. Have a sticker made to put on their jacket to show that they are part of the exhibition.

Give special thanks to all artists on the night.