

**PRINCIPAL OFFICE:**

8 Elizabeth Street, Maitland  
Telephone (08) 8832 0000

**ALL CORRESPONDENCE TO:**

PO Box 57, MAITLAND, SA 5573  
Fax (08) 8853 2494  
Email: admin@yorke.sa.gov.au  
Website: www.yorke.sa.gov.au



<b>REQUEST TO USE THE WALK THE YORKE LOGO</b>	SF229
	Responsible Officer: Manager Business & Public Relations
	Issue Date: 09/08/2016
	Next Review Date: August 2018

Yorke Peninsula Council (Council) is the legal owner of the “Walk the Yorke” (WTY) logo. Any use of the WTY logo is subject to Council’s approval, and includes the right to refuse use of the logo.

The WTY logo cannot be reproduced on any resource including publications, merchandising, website or other corporate branding without gaining prior approval from the Council. Approval to reproduce the Walk the Yorke logo is conditional on approval of the intended resource and your acceptance of the logo reproduction conditions.

Please complete the following details:

## 1. Contact Information

Organisation/Business		
Contact Person		
Address		
Telephone	Mobile	Fax
Email		

## 2. Describe the intended use of the logo

Use of logo (please tick)	Details (please supply for each item)
Business brochure <input type="checkbox"/>	
Printed publication (including advertising) <input type="checkbox"/>	
Digital advertising <input type="checkbox"/>	
Web (please provide web address) <input type="checkbox"/>	
Souvenirs <input type="checkbox"/>	
Other <input type="checkbox"/>	

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**3. Please describe your business (e.g. walking tours, catering etc.).**

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**4. Logo file format required**

File type:        EPS         JPEG         PNG

**5. Please read the following conditions for the reproduction of the Walk the Yorke logo**

- a. The Walk the Yorke logo **MUST NOT** be edited or distorted in any way.
- b. All approvals will be terminated should the applicant:
  - Breach any of these conditions
  - Bring the Yorke Peninsula Council into disrepute or damage Council's reputation in any way.
- c. The Walk the Yorke logo may not be used to provide or imply endorsement or promotion by the Yorke Peninsula Council of any product or service or class of products or services or be associated with commercial interests.
- d. No responsibility or liability lies with the Yorke Peninsula Council (or any employee, agent or servant) for any errors or omissions or in respect of the use of the Walk the Yorke logo by the recipient.
- e. The Walk the Yorke logo is only to be used for the purposes specified on this request form.
- f. Where the Walk the Yorke logo is used in a publication, the Yorke Peninsula Council must be provided with an electronic copy.
- g. That this letter be signed and returned accepting these conditions.

**6. Signed acceptance**

I have read the conditions of use and I accept these conditions for the reproduction of the Yorke Peninsula Council's Walk the Yorke logo.

Name (please print): \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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**Please forward your completed application to:**

Anne Hammond, Manager Business & Public Relations.  
Email: [admin@yorke.a.gov.au](mailto:admin@yorke.a.gov.au) or Fax (08) 8853 2494

You will be notified by email if your logo request has been approved. This email will also include your specified logo file.

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**Office use only**

Logo request approved by:

Conditions:

Signature: