



Yorke Peninsula Council

'Prosperous, diverse and uniquely spectacular – Yorke Peninsula'

Yorke Peninsula Council

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Management Position - Information Pack



Important

Applicants must submit applications in accordance with the principles outlined below and each application must address the selection criteria contained within this Application Pack.

To register your interest, please submit your application by:

MAIL

'Yorke Peninsula Caravan Park Management Position'
Anne Hammond
Manager Business & Public Relations
Yorke Peninsula Council
PO Box 57
MAITLAND SA 5573

IN PERSON

Reception via:

- Maitland Office – 8 Elizabeth Street
- Minlaton Office – 18 Main Street
- Yorke Peninsula Office – 15 Edithburgh Road

EMAIL

admin@yorke.sa.gov.au

(Council will bear no liability for email applications submitted but not received)

Application Closing Date 5.00pm Wednesday 30 June 2021.

Late or incomplete submissions may not be considered.

Council will short list the submissions and look to hold interviews mid July 2021.

Andrew Cameron

CHIEF EXECUTIVE OFFICER

The Council

The Yorke Peninsula Council is very progressive, proactive, innovative and forward thinking and is proud of its commitment to tourism and the management of 6 caravan parks throughout the region. The Council covers an area of 5,900 square km, is approximately 175km from north to south and an average width of 30km, with 485km of coastline. The Council is unique in comparison to other Local Government Authorities in that it is bordered by sea on three sides and as such has 485km of coastline.

The Council's population is estimated to be approximately 11,000. The Yorke Peninsula is a major tourist destination within South Australia, with figures supplied from the Regional Tourism Profile December 2015 December 2017 highlighting that there were 518,000 trips, or 1.8 million site night visits to the Peninsula (figures are for the whole Peninsula). These figures represent a continual increase each year.

Yorketown Caravan Park

Travelling to Yorketown is a 2 ½ - 3 hour road trip from Adelaide, approximately 250kms which takes the traveller on a journey past spectacular coastline, rolling crops, seaside towns and rural communities.

The caravan park is located in the heart of historic Yorketown. The Park's beautifully lawned or concrete pad sites and two bedroom ensuite cabins offer the best kept secret accommodation on the Yorke Peninsula. Perfectly positioned to explore the Southern Yorke Peninsula and all it has to offer.



The Caravan Park can cater to the needs of all couples and families. The park also offers beautiful peaceful garden surrounds, BBQ facilities, neat and tidy amenities and is walking distance to the town centre, giving easy access to shops, restaurants, sporting grounds and more.

Yorketown Caravan Park with its peaceful tranquil setting, will have visitors coming back again for more.

The central location of Yorketown between both coasts allows close driving access to all the family's favourite beaches and fishing spots.

**Applications close at 5:00pm on
Wednesday 30 June 2021**



Application Information

The successful applicants will receive a formal Management Agreement which will comprise a generous retainer and percentage of income earned.

Detailed information regarding remuneration will be provided to those applicants successful for an interview.

Should you wish to discuss the position being offered further, please contact Anne Hammond, Manager Business & Public Relations on (08) 8832 0000 or via email (admin@yorke.sa.gov.au).



Selection Criteria

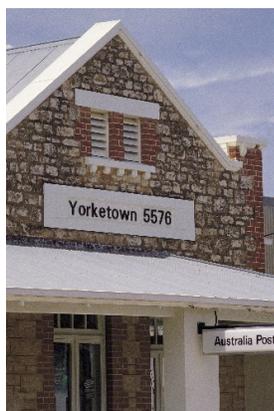
Your application should address the following dot points to highlight the skills, knowledge and experience that you will bring to the Yorketown Caravan Park:

- Administrative experience – reception duties including answering phones, taking bookings, filing, bookwork and banking.
- Competent computer skills including (but not limited to) any experience in Newbook Reservation Management Software.
- General maintenance experience – grounds maintenance including mowing, rubbish removal, checking and cleaning gutters, general handyman repair work, project management and liaising with sub-contractors.
- General cleaning of all cabins, amenities and BBQ areas.
- Proven ability to successfully market the caravan park via both print and digital marketing.

Attracted parties should submit a written application by the deadline.

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Applications close at 5:00pm on Wednesday 30 June 2021



Check out the Yorketown Caravan Park website <https://yorketowncp.com.au/>
Or the Facebook page <https://www.facebook.com/yorketowncp>